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FEBRUARY 2010 ISSUE

News

Youth Orchestra Los Angeles (Yola), Los Angeles Philharmonic And Gustavo Dudamel Honored With Inaugural Los Angeles Real Creativity Award

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Youth Orchestra Los Angeles (YOLA), the Los Angeles Philharmonic and Music Director Gustavo Dudamel were honored with an inaugural Los Angeles Real Creativity (LARC) Award on December 5, 2009. Established by the Urban Land Institute of Los Angeles (ULI), the ULI LARC Awards are presented annually to four recipients who, through their extraordinary vision and creative action, help to change our world (and our lives) as Los Angelenos, Americans and global citizens.

Youth Orchestra Los Angeles (YOLA) is the Los Angeles Philharmonic's unprecedented initiative to establish youth orchestras in underserved communities in Los Angeles. YOLA is inspired by El Sistema, the visionary Venezuelan music education system that nurtured Music Director Gustavo Dudamel. The inaugural ULI LARC 2009 Awards were presented in four categories: design, place, enterprise and idea. YOLA, LA Phil and Gustavo Dudamel were awarded in the Enterprise category, recognizing an especially effective and innovative company, group, program, grass-roots initiative, community organization or social movement. Los Angeles Philharmonic President Deborah Borda commented, "It is an honor to be the recipient of the LARC award, and to be recognized for creativity and innovation. Music has the ability to

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The Estrada Brothers
Mr. Ray
Windows Media
Quicktime

Manny Silvera
Bassed in America
Windows Media
Quicktime

Bobby Matos
Cuchy Frito Man
Windows Media
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Chembo Corniel
Buena Gente
Windows Media
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Maña
Tranquilito
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Santiago Ceron
Besos de Hada
Windows Media
Quicktime

Johnny Polanco y Su Conjunto Amistad
El Gusto de Mi Salsa
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Siempre Salsa All Stars
Salsa Para Siempre

transform lives and inspire social change. Through YOLA and our other educational programs, the LA Phil is committed to providing access to music education for the underserved youth of Los Angeles, and we hope that other organizations and communities are inspired to do the same."

A distinguished panel determined the finalists and winners in each category. Those chosen reflected the LARC mission – to reward brave, innovative and potentially world-changing thought – and also the mission of the Urban Land Institute – to provide leadership in the responsible use of land and/or lead to the building of more sustainable and thriving communities. In addition to presenters Frank O. Gehry, Stuart M. Ketchum, Stan Ross and Bowen H. "Buzz" McCoy, the 2009 LARC Awards Judging Panelists were: Neil Stiles, President & Publisher, Variety; Melody Kanschat, President, Los Angeles County Museum of Art; Richard Weinstein, Former Dean of the UCLA School of Architecture and Urban Planning; Greg Lynn, Architect, Greg Lynn Form; Wayne Ratkovich, President and CEO, The Ratkovich Company; Alex Rose, Sr. Vice President, Development & Asset Management, Continental Development Corporation and Chair,

Urban Land Institute – Los Angeles.
Additional LARC Award winners were Hollywood Cap Park in the Design category recognizing an innovative design – product, building, urban land plan or public art; Academy of Entertainment Technology in the Place category recognizing a completed building, public space, neighborhood or art installation which may have world-changing potential; Imagine Mars Project/JPL-NASA in the Idea category recognizing a singular "big idea" with profound and far-reaching consequences – a "game changer."

Youth Orchestra LA (YOLA)
YOLA is the Los Angeles Philharmonic's initiative to provide access to exceptional instrumental and orchestral education in order to promote youth development. Central to YOLA is the LA Phil's plan to build, with community partners, youth orchestras in underserved communities throughout Los Angeles. The aspiration that every child has access to the experience of playing in an orchestra is shared by a community of music education providers. The LA Phil brings these diverse organizations together to think big in service of children, recognizing that we can accomplish more together than we can on our own. YOLA is inspired by El Sistema, the Venezuelan music education system that nurtured the Los Angeles Philharmonic's Music Director, Gustavo Dudamel. El Sistema annually provides a quarter million children from all walks of life with free musical instruments and music instruction so that they may play in youth orchestras throughout Venezuela.

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Los Angeles Philharmonic
The Los Angeles Philharmonic Association, under the vibrant leadership of Gustavo Dudamel, presents the finest in orchestral and chamber music, recitals, new music, jazz, world music and holiday concerts at two of the most remarkable locations anywhere to experience music – Walt Disney Concert Hall and the Hollywood Bowl. In addition to a 30-week winter subscription season at Walt Disney Concert Hall, the LA Phil presents a 12-week summer festival at the legendary Hollywood Bowl, summer home of the Los Angeles Philharmonic and home of the Hollywood Bowl Orchestra. In fulfilling its commitment to the community, the Association's involvement with Los Angeles extends to educational concerts, children's programming and community concerts, ever seeking to provide inspiration and delight to the broadest possible audience.

ULI
The Urban Land Institute (www.uli.org) is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute has more than 40,000 members representing all aspects of the land use and development disciplines. ULI Los Angeles has an active membership drawn from the counties of Los Angeles, Ventura, Kern, San Luis Obispo and Santa Barbara, and is composed of groups and individuals united in their pursuit of improving land-use policies.

★★★★★

Danilo Pérez Heads Berklee Global Jazz Institute In Boston

New center for musical creativity selects 14 students for inaugural class in January 2010

Berklee announced the inaugural class for the Berklee Global Jazz Institute (BGJI), a unique center at the college designed to foster creativity and musicianship through various musical disciplines. World-renowned pianist Danilo Pérez serves as its artistic director. Students may pursue a performance degree, diploma, or a two-year certificate through the Institute.

BGJI has three main goals: to provide an interdisciplinary music program where students may explore their creativity to the highest level; to explore the social power of music as a tool for the betterment of society; and to connect musical creative thinking with the restoration of nature.

The BGJI students will benefit from an innovative curriculum taught by a select group of prestigious Berklee faculty, including Danilo Pérez, Joe Lovano, Terri Lyne Carrington, George Garzone, Bill Pierce, Jamey Haddad, and Allan Chase. Students will also be mentored by world-renowned visiting artists and artists-in-residence, including John Patitucci and Ben Street.

The program's directed study classes and seminars are designed to help the students build a community of creativity. Classes include Introduction to Global Jazz, focusing on the development of jazz, from Africa to Europe and the Americas; Global Jazz Workshop Assembly, offering a forum for artists-in-residence and presentations from the Liberal Arts, Music Therapy, and Composition departments; and Creative Improvisation Through Interdisciplinary Collaboration, exploring the creative process and the connection between jazz and performing and visual arts, including painting and dance.

Experiential and service learning will also be integral to the program. Explains Marco Pignataro, managing director for the BGJI, "They've been given this great musical talent. We'll teach that as artists, they are responsible to positively affect their communities." In addition to playing with and being mentored by jazz masters, the students will also travel together to play at festivals in Panama, Puerto Rico, and other places, and record original material in the studio. They will give back to the community by working with children, teaching music locally through Berklee's City Music program, and in other cities during Institute performance trips. Students will develop the skills needed to become role models for a new generation of musicians and inspire leadership in others.

Says Pérez, with regards to the third goal, "The program will provide interactive experiences in uncommon settings, such as the jungle or the forest, where music is used to promote interaction with indigenous cultures and is used to create awareness about the importance of the restoration of ecology."

Berklee selected 14 students to enter the inaugural BGJI class in January, 2010. Finalists were chosen based on a live audition and interview to determine the best fit. While the institute looks to attract advanced players that are musically gifted, selection for the BGJI is not solely based on musical proficiency.

In addition to demonstrating creativity and instrumental proficiency, applicants must have a social awareness and be open to other disciplines. Applicants are encouraged to submit personal work in other artistic disciplines, along with original music. Says Pignataro, "We're looking to foster multifaceted, creative students that will be also open to artistic interests other than music. We're looking to develop the whole artist, not just the musician."

The BGJI students were chosen in mid-November and details of the program were officially announced at the Panama Jazz Festival's Gala Night on January 13, 2010.

Berklee Global Jazz Institute, the Inaugural Class:

Jahaziel Arrocha, saxophone, Panama City, Panama
Andrew Burglass, guitar, New Orleans, Louisiana
Greg Chaplin, bass, Hopedale, Massachusetts
Eyal Shmuel Hai, saxophone, Holon, Israel
Matthew Halpin, saxophone, Dublin, Ireland
Kenji Herbert, guitar, Kobe, Japan
Joey Lefitz, drummer, Los Angeles, California
Christian Li, piano, Montreal, Canada
Hailey Niswanger, saxophone, Portland, Oregon
Takeshi Ohbayashi, piano, Hiroshima, Japan
Jesse Scheinin, saxophone, Santa Cruz, California
Paulo Stagnaro, percussion, Boston, Massachusetts
Mark Whitfield Jr., drums, Brooklyn, New York
Jeonglim Yang, bass, Jeju, South Korea

Photo caption: Danilo Pérez (right) directs the Berklee Global Jazz Institute inaugural class. Photo by Jennifer Shanley.

★★★★★

Ricky Martin y Jonathan Reckford, Principal Oficial de Operaciones de Habitat for Humanity, viajaron a Haití en apoyo a los esfuerzos de ayuda humanitaria

Habitat for Humanity ayudará con la limpieza de escombros en las casas, proveerá kits para albergues, así como estará reparando y construyendo nuevas casas como parte de su plan de recuperación para Haití.

Ricky Martin viajó hoy a Puerto Príncipe con Jonathan Reckford, Principal Oficial de Operaciones de Habitat for Humanity Internacional, para visitar una de las comunidades más damnificadas en la capital.

Martin se conmovió por la devastación masiva ocasionada por el terremoto 7.0 ocurrido hace una semana, y tal como lo hizo tras el tsunami, llegó lo más pronto que pudo a la región afectada.

"Las únicas palabras que puedo utilizar para describir lo que acabo de ver hoy es que fuimos testigo de una pesadilla real. Las imágenes que tengo grabadas en mi mente no podré bórralas", sostuvo Martin. "Los niños y las familias impactados por el desastre van a necesitar ayuda a largo plazo para restaurar sus vidas, en todo el sentido de la palabra. Todas las familias son familias en necesidad. Les estoy pidiendo a cada uno de ustedes que pensemos en el futuro de los niños. Lo que ellos van a necesitar para sobrevivir luego de que reciban sus alimentos y cuidados de medicina, es una casa segura".

La Fundación Ricky Martin (RMF, por sus siglas en inglés) mantiene vigente su alianza con Habitar for Humanity (HHF) al crear el Fondo de Ayuda Humanitaria en Haití, tras la devastación del terremoto. Ambas organizaciones exhortan a sus colaboradores a visitar >www.habitat.org/rmfhaiti para que donen tanto para los esfuerzos inmediatos como a largo plazo en Haití. "Lo que vemos luego del desastre son familias que quieren regresar a sus casas y comenzar a restaurar sus vidas lo antes posible", sostuvo Reckford. "Habitat for Humanity va a ayudar a todas las familias que sea posible durante la reconstrucción. Estamos muy agradecidos a Ricky Martin y a la Fundación Ricky Martin por el apoyo a Habitat durante los pasados años y con este esfuerzo. Estamos también muy agradecidos con todos los socios de Habitat y seguidores quienes sabemos se unirán en este momento tan crítico". El Equipo de Respuesta a Desastres Naturales de Habitat for Humanity, en Haití evalúa los daños hechos a las comunidades de escasos recursos impactadas por el terremoto y estará trabajando mano a mano con Habitat for Humanity, Haití en los esfuerzos de respuesta y de recuperación. Habitat for Humanity ofrece una ayuda tripartita que incluye: la limpieza de escombros en las viviendas, proveer kits de albergues temporales para los refugiados, así como la reparación y la reconstrucción de casas mediante métodos de vivienda transitorias.

Cuando las familias regresen a sus hogares desde los albergues temporales, Habitat los ayuda a remover los escombros y a identificar qué materiales pueden re-usarse para la reconstrucción.

Los kits para los Refugios de Habitat for Humanity que se están entregando incluyen materiales de construcción y herramientas para reparar inmediatamente las casas damnificadas. Este kit típicamente incluye paneles de pared, planchas de techos, tensores para los huracanes, martillo y clavos. Habitat for Humanity también ayudará a las familias a reparar casas donde sea posible y en los casos que las casas no se puedan reparar, Habitat estará ayudando a las familias a construir nuevas casas que serán más resistente a los terremotos y huracanes. A ésto se le

conoce como el método transitorio de vivienda. "Queremos proveer la más amplia variedad de recursos disponibles para que las familias puedan regresar a sus hogares", agregó Reckford. "Nosotros sabemos por experiencia previa que ofrecer a las familias las herramientas necesarias y trabajar junto a ellos es la mejor manera de mejorar sus condiciones de vivienda luego del desastre". Habitat for Humanity ha estado trabajando en Haití por los pasados 26 años y proveído soluciones de vivienda a más de 2,000 familias en una variedad de iniciativas que incluyen desde construcciones de casas nuevas, construcción progresiva, reparo y mejoras a casas existentes, entre otras. Habitat también capacita en destrezas de construccion, técnicas de mitigación en desastres, aprendizaje financiero y trabaja en coordinación con la comunidad y agencias gubernamentales.

"Pienso que lo último que ninguno de nosotros quiere es que un niño no tenga hogar. Juntos, tenemos que proteger tanto a los niños como a las familias que fueron desplazadas por el terremoto. Por favor donen ahora al Fondo RMF/ HFH Haití y ayúdenos a mantener a los niñez segura", puntualizó Martin. Mediante la Fundación Ricky Martin y sus compromisos filantrópicos, Martin es uno de los aliados más visibles de Habitat for Humanity. La relación de Martin con la organización comienza en el 2005 cuando la Fundación Ricky Martin y Habitat for Humanity aúnan esfuerzos para construir 224 casas, luego del tsunami asiático ocurrido en diciembre del 2004. Martin asistió personalmente en la construcción de las casas y dijo que entregar las llaves a uno de los nuevos dueños fue uno de los momentos más impactantes en su vida.

Martin también compartió sus dos visitas a Tailandia con Habitat for Humanity en el programa de Oprah Winfrey, así como habló ante una asamblea de familias de Habitat y voluntarios de todas partes del mundo, en la actividad denominada Habitat's Jimmy and Rosalyn Carter Project, en Los Ángeles. La habilidad de Habitat para responder efectivamente a este desastre requiere del apoyo de donantes, voluntarios, socios corporativos y otras organizaciones comunitarios. Las donaciones al fondo RMF/ HFH Haití se pueden hacer visitando www.habitat.org/rmfhaiti. La Fundación Ricky Martin y Habitat for Humanity agradece la cooperación de la Fundación Funglode.

Acerca de Habitat for Humanity Internacional Habitat for Humanity Internacional es una entidad sin fines de lucro, de base cristiana que da la bienvenida a todos los individuos que opten por erradicar pobreza mediante la construcción de viviendas. Desde 1976, Habitat ha construido más de 200,000 casas que proveen albergue a un millón de personas. Para más detalles visite www.habitat.org. **Acerca de Ricky Martin Foundation** Ricky Martin Foundation es una entidad sin fines de lucro cuya misión es abogar por el bienestar de la niñez alrededor del mundo en áreas críticas tales como la justicia social, la educación y la salud. Nuestro proyecto bandera People for Children condena la explotación infantil. Para más detalles visite www.rickymartinfoundation.org

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(US y Latinoamérica)

★★★★★

Alejandro Sanz Y Alicia Keys Ponen De Pie Al Teatro Real De Madrid

Sanz fue invitado por la artista estadounidense para interpretar juntos"LOOKING FOR PARADISE" durante el concierto de presentación de su nuevo disco

Foto: Juanlu Vela

El 19 de enero, Alejandro Sanz y Alicia Keys regalaron un momento único al público madrileño cuando durante el concierto de presentación del nuevo álbum de la cantante norteamericana en el Teatro Real, le llamó al escenario para interpretar juntos el sencillo del artista español "LOOKING FOR PARADISE", para la sorpresa de todos los presentes. Un momento muy especial, que despertó la mayor ovación de la noche, en el marco del emblemático Teatro Real de la ciudad de Madrid, inaugurado en 1850. La magia entre ellos volvió a surgir anoche cuando interpretaron juntos el tema que cerró el concierto de la gran artista. Alejandro Sanz comienza su gira internacional "TOUR PARAÍSO", el 23 de febrero en México D.F. que se prolongará durante todo 2010. En España estará en mayo y junio.

★★★★★

Latinos Go Beyond: R.Evolución Latina Celebrates Those Who Help Haiti

On Friday, January 22nd Luis Salgado and Gabriela Garcia went Beyond with the Latino community at "Abracemos a Haiti", "Let's Embrace Haiti" telethon that raised $3,332, 705 in American Red Cross aid for the Haitian people.

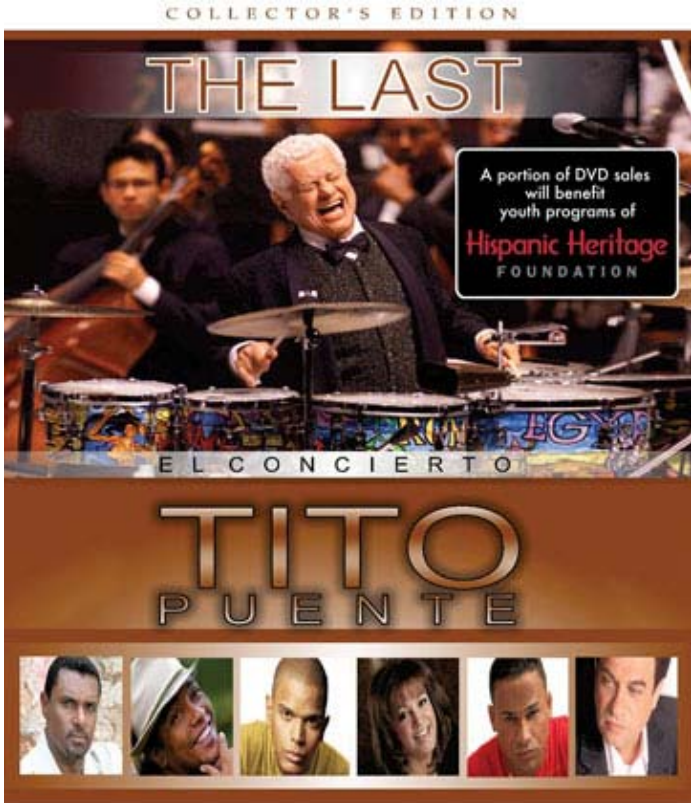
The six-hour telethon was the first U.S Spanish language telethon to raise humanitarian aid for Haiti. R.Evolución Latina celebrates all the Latino artists, the Puerto Rico TV, the telethons organizer, and all major commercial television stations on the island, including Univision and Telemundo affiliates, HITN on the U.S. mainland and radio station members of the Puerto Rico Association of Radio Broadcasters for making such an empowering effort. We congratulate Modesto Lacen and another of our R.Evolución Latina's activist Jean-Marc Berne who performed at the telethon.
R.Evolución Latina would like to acknowledge Broadway Cares Equity Fights Aids for their donation of $100,000 to UNICEF to assist Haiti in this devastating time of need. This money was made possible by the Broadway shows such as *In The Heights, Chicago, West Side Story* and many more that throughout the year collect funds to help communities in need.
"This is a perfect example of how collaboration can make such an impact, and how we all can be the difference we want to see in the world." - Luis Salgado
"There are still many needs in Haiti and we **Dare YOU to Go Beyond** and help by donating or finding a way that you can get involved in the relief effort."
R.Evolución latina is affiliated with Broadway Cares / Equity Fight AIDS, a 501(c)3, non-profit organization and your donation is tax deductible.

★★★★★

HISPANIC HERITAGE FOUNDATION, BISSI ENTERTAINMENT AND PLATINUM MUSIC GROUP HONOR TITO PUENTE AT SPECIAL EVENT AND THROUGH DVD OF LEGEND'S LAST PERFORMANCE – PROCEEDS TO FUND LATINO YOUTH PROGRAMS

Latin Quarter in NY Hosted Launch of Effort Featuring Hottest Latino Artists and Personalities Celebrating Mambo King's Legacy

The Hispanic Heritage Foundation (HHF), Bissi Entertainment and Platinum Music Group hostied a special event at the Latin Quarter nightclub on December 16, 2009 in New York City in honor of the legendary Tito Puente, who was known as "El Rey de los Timbales" and who was instrumental in promoting Latin Jazz and Caribbean music for more than 50 years. The event will also serve to launch a DVD of Puente's last performance in 2000, the year in which he died. The DVD is available for sale in stores across North America and Puerto Rico. Proceeds from the DVD sales will benefit HHF's youth programs. The event featured performances from top Latin stars paying tribute to Tito Puente and raise funds for youth programs, which include educational scholarships. HHF honored Puente with its prestigious Hispanic Heritage Award for the Performing Arts in 1994.



Performers included Tito Puente Jr. and Friends, Alex y Fido. Other celebrities such as Marc Anthony, Luis Enrique, Omega, Grupo Mania, Jose Alberto "El Canario", among others, were invited to participate.? "I'm thrilled my father's fans will be able to watch him perform again on the DVD," said Tito Puente Jr. "And I'm even more excited younger fans will be able to witness his performances. And it will start where my dad was born, lived and died – in New York City. I'm grateful to the stars who will be part of the tribute and more importantly that the evening will benefit the Hispanic Heritage Foundation, which honored my dad with the Hispanic Heritage Awards and works year-round to move Latino youth forward through leadership, community service and education." The evening featured a Red Carpet from 7-8:30 p.m. and was open to the public at 9 p.m. One hundred percent of the entrance fee of $40 benefited HHF's mission (visit www.HispanicHeritage.org for more information.) "It has been a privilege to have worked with Tito Puente and to know this great person. His performance in this concert – and, in fact, in every concert he ever did – speaks of Tito's character. He always gave it 110 percent. Knowing Tito and the lives he touched, including mine, he said, 'Johnny, how can we help our youth?'. The driving force has been the willingness to be there and to keep alive Tito's musical legacy alive. But also, to be sure, to keep alive his big-heartedness

and deep desire to make a positive impact on the lives of Latino youth."

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