



MARCH 2010 ISSUE

News ⊕ ⊕ ⊕

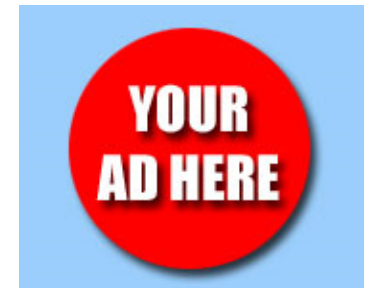
DANNY RIVERA & MICHEL CAMILO With Guest MARCO ANTONIO MUÑIZ

Recuerdos - A Piano And Voice Musical Event

Carnegie Hall/Issac Stern Auditorium

On **Thursday, May 6, 2010**, at 8:00pm **Danny Rivera** will step out onto the world's most famous concert platform. He could do it blindfolded. **Danny Rivera's** fourth concert at Carnegie Hall will set a record for a Puerto Rican artist. His other concerts there were in 1979, 1989, and 1999. But those were solo concerts.

Recuerdos (Memories) is a collaborative concert celebrating the 50-year career of **Danny Rivera**, the soaring "national voice of Puerto Rico," after more than 60 albums and four Grammy nominations. Playing together with him will be the world-famous composer and pianist who has long since transcended musical category: **Michel Camilo** (Dominican Republic). Joining the duo on stage will be the most special of guests: the legendary romantic baritone **Marco Antonio Muñiz**, whose nickname is "Mexico's Luxury." This is a concert of the two of Latin Americas few and last standing "crooners" with Michel Camilo.



3D Ritmo de Vida
Que Siga La Rumba
[Windows Media](#)
[Quicktime](#)

Somos Son
Bilongo

[Windows Media](#)
[Quicktime](#)

The Estrada Brothers

Mr. Ray

[Windows Media](#)
[Quicktime](#)

Manny Silvera

Bassed in America

[Windows Media](#)
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Bobby Matos

Cuchy Frito Man

[Windows Media](#)
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Chembo Corniel

Buena Gente

[Windows Media](#)
[Quicktime](#)

Maña

Tranquilito

[Windows Media](#)
[Quicktime](#)

Santiago Ceron

Besos de Hada

[Windows Media](#)
[Quicktime](#)

Johnny Polanco y Su

Conjunto Amistad

El Gusto de Mi Salsa

[Windows Media](#)
[Quicktime](#)

Siempre Salsa All Stars

Salsa Para Siempre

This historic encounter spans three countries and three generations. **Danny Rivera** became a household name in Puerto Rico in the early 1970s. **Marco Antonio Muñiz**, the elder statesman of the trio, was already a familiar voice in Mexico in the 1950s with the superstar trio Los Tres Ases, and had his first solo hit ("Luz y Sombra") in 1960. The youngest of the three, Michel Camilo, made his Carnegie Hall debut playing with his trio in 1985, and is known not only to jazz audiences but to movie audiences around the world from his segment in the film *Calle 54*.



These are old friends reuniting for the love of the music they have championed over the years. **Danny Rivera** and **Michel Camilo** have performed together many times, whenever the two can take time out from their busy schedules, most memorably in a spectacular duo concert on September 15, 1987 at the Centro de Bellas Artes in San Juan. Meanwhile, **Danny Rivera** and **Marco Antonio Muñiz** have remained household names in the Spanish-speaking world by staying true to the romantic music of Latin America, lending the richness of their inspiring, iconic voices to the composers of their home countries.

The program will be an intimate duo between **Danny Rivera** and **Michel Camilo**, joined by **Marco Antonio Muñiz** in an unforgettable experience for artists and audience alike.

And the artists have another collaborator, by now an old friend as well: the world's most distinguished music room. With its five audience levels, the 2,804-seat Isaac Stern Auditorium at Carnegie Hall has been renowned for its acoustics since it opened in 1891. As anyone who was present for any of **Danny Rivera's** three previous concerts there can tell you, when he opens up his voice in that house, it's an unforgettable experience.

On May 6, Carnegie Hall becomes **Danny Rivera's** living room.



Juan Luis Guerra Organizes Concert for Haiti

Juan Luis Guerra and Las fundaciones Sur Futuro announced that between April and May of this year there will be a concert at the Olympic Stadium "Félix Sánchez" to raise funds for the construction of a children's hospital in Haiti.



Last week, Juan Luis Guerra informed through a statement he would be joining forces with Las fundaciones Sur Futuro directed by doña Melba Segura de Grullón to help with the recovery of the Haitian people after being devastated by the earthquake.

Amarilys Germain, speaking on behalf of Juan Luis Guerra revealed that there have already been discussions with many international artists who have given their support to the initiative.

Mrs. Melba Segura de Grullon, president of Las fundaciones Sur Futuro, stated that help and donations have already started to pour in.

"We have already received significant amount donations which will be earmarked for the construction of the hospital that will care for the children of Haiti. These contributions will supported by what is generated by the concert," said Segura de Grullón.

The concert does not yet have a set date, as details and artist calendars and participation are still being confirmed.

"But in a few weeks, we will be announcing the date of the concert," stated Amarilys Germán.

Germán also stated that conversations have already taken place with the Haitian government in regards to the initiative and as soon as the location of the new hospital has been defined, it will be announced and construction will be begin.

Las fundaciones Sur Futuro and Juan Luis Guerra's social work focuses on aiding families in need after being affected by natural disasters.



EL PREMIO ASCAP LLEGA A LOS ANGELES MARZO 23, 2010

**Armando Manzanero Honrado con un ASCAP Latin Heritage Award
Jorge Luis Piloto Recibirá ASCAP Golden Globe Award**



La Sociedad Americana de Compositores, Autores y Editores (ASCAP) celebrará la décimo octava edición del Premio ASCAP a la Música Latina en el Hotel Beverly Hilton en Los Angeles, CA el martes 23 de marzo del 2010. La cena de gala honrará a los compositores y editoras de los temas más difundidos en la música Latina en el 2009.

Uno de los grandes momentos de la noche será la presentación del **ASCAP Latin Heritage Award (Premio ASCAP a La Herencia Hispana)** al aclamado compositor **Armando Manzanero** en reconocimiento a sus inmensas contribuciones a la música Latina. Este premio se le ha presentado en el pasado a: Antonio Aguilar, Celia Cruz, Ricardo Montaner, Ednita Nazario, Franco de Vita, Gilberto Santa Rosa, Olga Tañón y Ricardo Arjona.

Durante la ceremonia ASCAP también reconocerá a **Jorge Luis Piloto** con el **Golden Note Award**, el cual es presentado a compositores y artistas que han creado grandes logros en sus carreras. Omar Alfanno, Joan Sebastian, Jose Feliciano y Víctor Manuelle pertenecen al círculo de personalidades que han recibido dicho premio.

Durante la premiación ASCAP reconocerá al **Compositor del Año, La Editora del Año y La Canción Latina del Año**. Premios serán otorgados también las siguientes categorías: **Pop, Tropical, Regional Mexicano, Urbano, Televisión** y estrenarán nueva categoría honrando a la **Editora Independiente del Año**.

Armando Manzanero es considerado uno de los compositores románticos mexicanos más celebrados y admirados de nuestros tiempos. El tuvo su primer contacto con la música a muy temprana edad en la Escuela de Bellas Artes en su ciudad natal, para luego continuar sus estudios musicales en la ciudad de México. En el 1950, el compone su primera melodía titulada "Nunca en el Mundo", la cual ha tenido más de veinte versiones en diversos lenguajes.

En el 1959, uno de los ejecutivos del sello RCA Victor le recomienda grabar su primer álbum de temas románticos, el cual fue titulado *Mi Primera Grabación*. En 1965, obtiene el primer lugar en el *Festival de la Canción* en Miami con el tema "Cuando Estoy Contigo" y en 1970, su tema "Somos Novios" fue traducido al idioma inglés por Sid Wayne, compositor de Elvis Presley. La versión en inglés de esta canción "It's Impossible," fue interpretada por Perry Como y nominada a un Grammy y se ha convertido en uno de sus clásicos.

Su música ha sido interpretada por cantantes como: Frank Sinatra, Tony Bennett, Elvis Presley, Frank Pourcel, Paul Muriat, Ray Conniff, Manoella Torres, Marco Antonio Muñoz, Raphael, José José, Andrea Bocelli, Christina Aguilera, Luis Miguel, Lucero, Cristian Castro, Il Divo y el piano de Raúl di Blasio. Durante su trayectoria Armando Manzanero ha compuesto más de 400 temas.



Ha participado en numerosas presentaciones de televisión, radio y ha grabado más de 30 álbumes. Entre sus temas más reconocidos se encuentran: "Voy a apagar la luz," "Contigo Aprendí," "Adoro, No Sé Tú," "Por Debajo De La Mesa," "Esta Tarde Vi Llover," "Somos Novios," "Felicidad" and "Nada Personal."

Jorge Luis Piloto nació en Cardenas, Cuba el 15 de enero del 1955 y se radica en los Estados Unidos desde el 1980. Su primer tema lo escribió a los 13 años de edad y el primer tema que le grabara un artista lleva por título "La noche," una colaboración con Ricardo Eddy Martínez, en la voz de Lissette Álvarez.

Algunos de sus hits como compositor incluyen: "Perdóname," "Yo No Te Pido," "Almas Gemelas," "Cosas Nuevas" (Gilberto Santa Rosa), "Dime," "Como Un Milagro," "Me Estoy Enamorando" (Jerry Rivera), "No Me Acostumbro," "Amiga," "Si Te Preguntan," "Estamos Solos," "Creo En El Amor" (co-escrita con Raul del Sol y grabada por Rey Ruiz), "Que Le Den Candela" (Celia Cruz), "Estas Tocando Fuego" (Victor Manuelle/La Mafia), "Fabricando Fantasias" (co-escrita con Raul del Sol), "La Salsa Vive" (co-escrita con Sergio George), "Esa Boquita" (co-escrita con Yoel Henríquez y grabada por Tito Nieves), "Mi Mundo," "Lo Que Pasó Entre Tu y Yo," "Lucia," "Amor y Alegría," "Tu No Le Amas, Le Temes," y "Yo No Se Mañana" (co-escrita con Jorge Villamizar y grabada por Luis Enrique).



La música de Piloto ha sido grabada por artistas de todos los géneros. En la escena de la música tropical ha trabajado con artistas como: El Gran Combo, Oscar de León, Cheo Feliciano, Andy Montañez, NG-2, N'Klave, Issac Delgado, La India, Rubén Blades e Ismael Miranda. La escena de la música pop también le ha traído muchos éxitos entre estos: "Falsas Esperanzas" (Christina Aguilera), "Quítame Ese Hombre" (Yolandita Monge/Pilar Montenegro), "No Se Porque," co-escrita por Claudia Brant (Chayanne), "No Te Mentia," co-escrita por Claudia Brant (Ednita Nazario) y "Como Olvidar," co-escrita con Gustavo Arena (Olga Tañón).

Piloto ha recibido 7 nominaciones al Grammy, 20 Premios ASCAP A la Música Latina y 2 Premios Lo Nuestro entre muchos otros.

Miembros de la prensa deben solicitar sus credenciales visitando www.ascap.com/press/pressroom/latinmusicawards/

Sobre ASCAP

Establecida en el 1914, ASCAP es el líder y la primera Organización de Derechos de Autor (PRO) representando el más grande repertorio mundial de sobre 8.5 millones de trabajos musicales registrados de todos estilos y géneros de más de 370,000 compositores, autores y editoras musicales. ASCAP tiene acuerdos de representación con organizaciones similares

extranjeras para que sus obras sean monitoreadas en la mayor cantidad posible de países alrededor del mundo donde las reglas de propiedad literaria existen. ASCAP protege los derechos de sus miembros y afiliadas extranjeras licenciando las ejecuciones públicas de sus trabajos y distribuyendo las regalías de los mismos en base a la difusión de las mismas. ASCAP es la única organización de derechos de autor (PRO) gobernada por sus propios compositores y editores. www.ascap.com



New Decade Brings Hope for Manufacturers and Retailers of Music Products as NAMM Show Attendance Increases Following the Worst Economic Year in Recent Memory

The National Association of Music Merchants (NAMM) announced the final registration and exhibitor numbers for the 2010 NAMM Show, the longest-running trade show in the United States. At show close, NAMM reported 87,569 registrants, a 2 percent increase from last year. International registration experienced a 2 percent decrease from last year.

Even in economically challenging times, the association reported 1,373 exhibitors at this year's show, including nearly 250 new exhibitors—a new record number in the event's 108-year history, showing a surge in market enthusiasm.

The annual trade show is the place where music products retailers meet face-to-face with manufacturers to make their biggest purchases or gain product knowledge for their stores in the year ahead.

"This year's NAMM Show marks a critical turning point for the international music products industry," said NAMM President and CEO Joe Lamond. "A strong NAMM Show signals the beginning of a comeback with buyers returning to their hometowns with renewed energy, passion and hope for a strong 2010, and exhibitors enjoying strong floor traffic and sales as they introduced hundreds of new and innovative products to the market."

The high-energy event featured Quincy Jones and Yoko Ono, who spoke on behalf of the importance of music education for children. Ono also celebrated the 70th anniversary of John Lennon's birth at a press conference held on the Thursday.

Other events included highly attended mentoring sessions for music products retailers; performances by Jason Mraz and Ted Nugent; and celebrity appearances by Julianne Hough of Dancing with the Stars, Slash of Guns and Roses and Velvet Revolver, Eddie Van Halen, Chad Smith of the Red Hot Chili Peppers, Stevie Wonder, Orianthi and Gene Simmons of KISS and hundreds of touring artists and band members. Yamaha Corporation of America celebrated its 50th anniversary in the United States with a star-filled dealer concert featuring Vince Gill, Michael McDonald, Natalie Cole, John Ondrasik, Jon McLaughlin and Jason Mraz.

Themed "Get Ready," the trade show offered attendees the opportunity to reunite with industry peers, learn the latest business and marketing tactics and trends at daily NAMM University sessions, and ultimately make their biggest business deals for the year ahead.

Exhibiting product manufacturers had good feedback about their business at the show.

"We are extremely pleased with our retailers' response to this year's show in general, and our product offering in particular," said Paul Jernigan, vice president of global channel marketing at Fender Musical Instruments Corp. "The overall feeling we have received from our customers and business partners is overwhelmingly positive. Additionally, we are impressed, as always, with the entire NAMM organization. This has to rank as one of the best shows we've attended, and we're proud to be a part of it."

"Our booth was packed from day one, and our dealers had a level of energy and enthusiasm here at the NAMM show that I found very exciting, said Rick Young, senior vice president of Yamaha Corporation of America. "Given what we've all experienced this past year, Yamaha is very grateful for the warm reception we received for our new products, programs and services. Now this very positive feeling has to be transferred to the sales floor."

"The show has been great. We have been packed like crazy since the show opened or even actually a little beforehand," said Kristina Hodgson of Shure Inc. in Niles, Ill. "Lots of great questions, lots of people being interested in our product, trying things out. It's been a great show. We have a lot of old friends stopping by and filling out orders, so it's been a really great sales show for us, and then a lot of new connections as well, so hopefully towards the future we'll get some more good business. We've got a lot of artist signings and they've been amazingly popular. Very good show for us and definitely NAMM is busier than many of us remember in lots of years."

"Roland was very pleased with the results of the NAMM Show," said Dennis Houilhan, president of Roland Corp. US. "There was a definite positive attitude from retailers and a genuine optimism for a better 2010 ahead. The response to all our new products and technologies was strong. NAMM's theme was "Get Ready!" Dealers were ready to buy and get 2010 off to a strong start."

"The show's been going good," said Jason Lee of Everly Music in North Hollywood, Calif.

"We have a lot of meetings with everybody. This show seems to be a lot more exciting than last

year. I think it's on the up-and-up with the economy, and we have a lot of new products out so it's going good. It's where we're going to introduce a lot of the new strings, a lot of the new designs. We go to a lot of meetings at night, but we were out at a show last night, it was fun to see old friends."

"It's going fantastic," said Don Harrington of Rhythm Ring in San Diego, Calif. "We've got great feedback, great response, made some good relationships. It's our first year here, so we're doing pretty well. We did a little social media marketing to pump it up a little bit, but it's just first-time attendees and we're doing really great."

"It's going very well," said Andrew Naumann of Schilke Music Products in Melrose Park, Ill. "I think this year's very positive. It's fantastic for us. Everyone seemed very upbeat and that was nice to see."

Retailers at the NAMM Show were also quite enthusiastic about what they were seeing.

"Business has been very good," said Brian Marsh with idjnow, a pro audio, lighting and video company. "It's been a very progressive show so far. A lot of manufacturers are coming out with a lot of innovative new products. For us Numark happens to be one of the ones that is standing out."

Dow Ferguson, owner of a brand new online music store thelutherie.net, said the last time he came to the NAMM Show was in 1973 when it was in San Francisco. Now he is looking for companies who will ship product directly to his new online customers.

"I wanted to tie down some string companies that will drop ship them to save costs and make it easier for me and for the customer," Ferguson said.

"My business has been good so far at the show," said Kevin Kuptz of Ingnited Light and Sound. "We've been able to pick up a couple of new lines of pro audio equipment and we've had more business and less extra people around." The next NAMM trade is Summer NAMM, which will be held June 18-20, 2010 in Nashville, TN. For more information, visit namm.org.

About NAMM

The National Association of Music Merchants, commonly called NAMM in reference to the organization's popular NAMM trade shows, is the not-for-profit association that unifies, leads and strengthens the \$17 billion global musical instruments and products industry. NAMM's activities and programs are designed to promote music making to people of all ages. NAMM is comprised of more than 9,000 Member companies. For more information about NAMM, interested parties can visit www.namm.org or call 800-767-NAMM (6266).

For the third straight year, LP has picked up a prestigious **NAMM Best in Show**. This year's winner, the ingenious **LP Percusso**, enables the percussionist



to deliver two discrete tones from a single instrument. By grasping the comfortable LP Percusso grip, the player can choose between shaking the lightweight frame for a jingling tambourine tone or by depressing the direct-touch lever for an authentic wood block sound.



Each year at the winter **NAMM**, an industry panel announces products that surpass expectations. The panel was comprised, appropriately, of independent and small chain music retailers including Jim Rupp, owner of **Columbus Percussion**, founding member of the **Five Star drum retailer group** and an acclaimed jazz drummer. "The LP Percusso is basically a tambourine with a trigger on it that makes a clave sound," Rupp explained. "It's a cool instrument in that you get a tambourine sound and a clave block in one instrument. It's one of those items that if retailers hang them on the wall they'll sell some. If they take it off the wall and show how its played, they'll sell a lot of them! At our Five Star Drum Shops breakfast a lot of the guys talked about the LP Percusso." We all concluded, "That's really ingenious."

Since its inception in the sixties, LP has created rock solid, innovative, and attractive contemporary percussion instruments for age-old sounds. And, the easy grip, one-handed, LP Percusso is no exception. In an era defined by recession, the **LP Percusso (LP-PER007)** is affordable and works in virtually any musical genre.

LP proudly accepts this latest **NAMM Best of Show Award** and is grateful to the NAMM Best Of Show panel for including the LP Percusso under the category, *Gotta Stock It!*



First Lady of Puerto Rico visits with Harlem Globetrotters and underprivileged kids



The world famous **Harlem Globetrotters** paid a special visit on Friday, Feb. 5, to the **First Lady of Puerto Rico, Lucé Vela**, while entertaining underprivileged kids from the area.

Globetrotters stars (from left) **El Gato Melendez**, the first Puerto Rican born player in the team's history, **Handles Franklin**, **Blenda Rodriguez**, **Dizzy Grant**, **Buckets Blakes**, **Special K Daley** and **Bam Bam Bamiro** shared some laughs and signed autographs for the kids as a prelude to their games on the island.

The Globetrotters' spectacular **2010 "Magical Memories" World Tour** was on display in Puerto Rico for four shows: Feb. 5 at Coliseo de Juana Diaz in Juana Diaz, a Feb. 6 doubleheader at Coliseo Puerto Rico in San Juan, and Feb. 7 at Coliseo Raymond Dalmau in Quebradillas.



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