

# News

MAY 2011 ISSUE

## Candido Camero

Photos ©Allen Spatz

Renowned percussionist Candido celebrated his 90<sup>th</sup> birthday in a big way at The Manhattan School of Music on April 1st. Candido performed with the MSM Afro-Cuban Jazz Orchestra, directed by Bobby Sanabria. His actual birthdate is April 22.

April 1, 2011 / FRI 7:30 PM  
John C. Borden Auditorium

Manhattan School of Music  
Afro-Cuban Jazz Orchestra  
Bobby Sanabria, *Director*

presents

## Candido: A 90th Birthday Celebration Concert

### PROGRAM

<i>Elegua Changó</i>	Composed & arranged by Tito Puente, new arrangement by Danny Rivera
<i>Congo Malencé</i>	Composed by A.K. Salim, new arrangement by Joe Fiedler
<i>Groovin' High</i>	Composed by Dizzy Gillespie, arranged by Mark Taylor, rearranged by Bobby Sanabria
<i>Imágenes de Cuba</i>	Composed and arranged by Desmond White
<i>Take More Candy</i>	Composed and arranged by Tito Puente, adapted for big band by Danny Rivera
<i>¡Que Viva Candido!</i>	Composed and arranged by Andrew Neesley
<i>Afro-Cuban Jazz Suite for Duke Ellington</i>	Composed and arranged by Michael Philip Mossman
<i>Monteca</i>	Composed by Luciano "Chano" Pozo, Dizzy Gillespie, and Walter Gil Fuller, arranged by Bobby Sanabria and Rosino Serrano

*Program may be subject to change*



## DON OMAR BREAKS WORLD RECORD WITH THE MOST SEEN LATIN VIDEO IN HISTORY



Singer-businessman **Don Omar** just broke a world record when his catchy son “Danza Kuduro” became the most seen Latin video in history. The popular song has been on top of the charts at #1 for over 16 weeks and 27 weeks on Billboard’s Hot Latin songs list and it’s contagious rhythm has been heard and seen on radio stations and television channels all over the world. Today **Don Omar** validates that he still reigns supreme when it comes to music by taking this video to the top, as the most-watched Latin video on YouTube and VEVO, with almost 90 million downloads of the videoclip.

“Today I reiterate that the success behind the Danza Kuduro is the result of the law of reaping what you sow. I still remember getting the email with the song that would change my destiny. Today I can only thank God and the millions of people around the world that enjoy this amazing song. I seek out stories, radical changes and this song has managed to reward me with both trophies. I thank Lucenzo and A&X, my producers, for their

excellent work”, stated **Don Omar**. “The countless weeks at the top of the charts only make me want to continue working hard with my new song ‘Taboo’ and to be able to enjoy the benefits of hard work. Urban music is a global movement with unbelievable strength and I thank my musical genre for allowing me to continue doing this, putting in practice strategies that change the way the industry sees me as well as my colleagues. This isn’t just my success, it’s a triumph for everyone of us who loves urban music”, commented the star when asked about this particular subject.

**Don Omar** continues his tour through Central and South America, after several wonderful presentations in Mexico and Colombia. The interpreter of “Hasta Abajo” got everyone to dance at the Hipodromo Los Andes, in Bogota, Colombia and at the Carnival in Barranquilla on Saturday night, with an extraordinary show filled with lights, pyrotechnical effects and his dance performers.

The artist made the crowd go crazy as he sang his greatest hits like “Pobre Diabla”, “Sexy Robotica”, “Suelta como Gabete”, “Cuentale”, “Salio el Sol” and of course, his world hit “Danza Kuduro”. On

Sunday he lit up the carnival in Veracruz, Mexico, one of the world's most famous celebrations, where thousands of followers filled the *Marcoplaza* at the *malecon* to see to their idol perform and break yet another record in assistance.



## Cheerios® arranca su nuevo Concurso de Nuevo Autor en busca del escritor de su próximo gran libro infantil



**El libro de Laurie Isop, *How Do You Hug a Porcupine?*, última ganadora del gran premio, será presentado dentro de tres millones de cajas de edición especial de Cheerios esta primavera.**

¿Ha soñado alguna vez con ver sus historias convertidas en un libro para niños y leídas por familias en toda América? El Concurso de Nuevo Autor de Cheerios, que hoy inicia su búsqueda del escritor de su próximo gran libro infantil, brinda a los escritores aspirantes la oportunidad ideal para hacer realidad este sueño. El ganador del gran premio recibirá 5.000 dólares en efectivo y un posible contrato de publicación con Simon & Schuster Children's Publishing, además de tener su libro presentado dentro de las cajas de cereales Cheerios a nivel nacional.

Como parte del compromiso continuo de la marca con la alimentación del niño y la relación familiar fomentando el amor compartido por la lectura, Cheerios invita a escritores aspirantes a participar en su Concurso de Nuevo Autor hasta el 15 de julio de 2011. Los participantes deben escribir y enviar una historia original, en inglés o en español, para niños de tres a ocho años de edad. Los interesados que se sientan capaces de escribir pueden visitar [www.spoonfulsofstoriescontest.com](http://www.spoonfulsofstoriescontest.com) para obtener más información y para inscribirse.

Cheerios también anuncia que la ganadora del gran premio 2009 del Concurso de Nuevo Autor, Laurie Isop, de Renton, Washington, y su libro, *How Do You Hug a Porcupine?*, serán presentados dentro de las tres millones de cajas de edición especial de Cheerios esta primavera. La historia de Isop, que fue seleccionada entre más de 8.000, también estará disponible en las librerías de todo el país a partir del 26 de julio. «El Concurso de Nuevo Autor de Cheerios me ayudó a lograr mi ansiado objetivo durante décadas de convertirme en una autora publicada», afirmó Isop. «Ganar el concurso fue equivalente a ganar la lotería literaria, la experiencia ha sido nada menos que un cambio de vida y me motivó a escribir todos los días».

«En Cheerios creemos que la lectura es un elemento clave para el aprendizaje y para la vida», señaló Meredith Tutterrow, directora de marketing de Cheerios. «A través de nuestro Concurso de Nuevo Autor, nos sentimos orgullosos de apoyar el trabajo de nuevos escritores ya que crean historias que inspiran a los jóvenes lectores para el futuro y también proporcionan a las familias en toda América el acceso a libros de calidad para que puedan continuar experimentando la alegría de leer juntos».

Junto con el lanzamiento del Concurso de Nuevo Autor de este año, Cheerios planea donar 100.000

nuevos libros a través de su socio caritativo, First Book. Como parte de su programa Spoonfuls of Stories®, Cheerios trabaja con First Book para llevar libros de gran calidad, ganadores de premios a los niños necesitados. Desde el inicio del programa en 2002, Cheerios ha regalado más de 50 millones de libros infantiles dentro de las cajas de cereales. Cheerios también ha donado 3,5 millones de dólares a la asociación sin fines de lucro First Book® para llevar libros a los niños de familias de bajos ingresos.

«First Book tiene el gran orgullo de compartir con Cheerios la iniciativa Spoonfuls of Stories. Durante los últimos nueve años, Cheerios ha sido un campeón en la alfabetización de los niños y el acceso a libros de calidad», señaló Kyle Zimmer, presidente y CEO de First Book. «Estamos agradecidos por la contribución de Cheerios a la mayor misión de First Book, proporcionar nuevos libros a los niños en los Estados Unidos. Juntos, Cheerios y First Book están ayudando a proporcionar las herramientas que los niños necesitan para realizar y alcanzar sus sueños».

Ron Rauss de Warrenton, Virginia ha sido nombrado oficialmente ganador del gran premio del Concurso de Nuevo Autor de 2010 y seguirá los pasos de Isop cuando su relato ganador *Can I Just Take a Nap?* se distribuya en las cajas de cereales Cheerios la próxima primavera en 2012.

### **Acerca de Cheerios**

Cheerios fue lanzado al mercado en 1941 con el nombre de Cheerioats. Desde entonces, el primer cereal de avena instantáneo del país se convirtió en una de las marcas más confiables y de mayor reconocimiento. De hecho, una de cada 10 cajas de cereal vendidas en Estados Unidos es una caja de Cheerios. Esta popular franquicia de General Mills incluye Cheerios, Honey Nut Cheerios, MultiGrain Cheerios, Chocolate Cheerios, Frosted Cheerios, Fruity Cheerios, Apple Cinnamon Cheerios, Burst Cheerios, Yogurt Burst Cheerios, Banana Nut Cheerios y Cheerios Crunch. Si desea más información visite [www.cheerios.com](http://www.cheerios.com).

### **Acerca de General Mills**

General Mills, una de las principales compañías fabricantes de alimentos en el mundo, opera en más de 100 países y comercializa más de 100 marcas de consumidor, como Cheerios, Häagen-Dazs, Nature Valley, Yoplait, Betty Crocker, Pillsbury, Green Giant, Old El Paso, Progresso, Cascadian Farm y Muir Glen, entre otras. General Mills, con sede en Minneapolis, Minnesota (Estados Unidos), registró ventas netas mundiales por 16.000 millones de dólares en el ejercicio fiscal 2010, incluyendo los 1.200 millones de dólares correspondientes a la participación proporcional en las ventas de los emprendimientos conjuntos.

### **Acerca de Simon & Schuster**

Simon & Schuster, una sección de CBS Corporation, es un líder mundial en el campo de las publicaciones de interés general, dedicado a proporcionar los mejores libros de ficción y no ficción para consumidores de todas las edades y en todos los formatos: impresos, electrónicos y de audio. Sus divisiones incluyen Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital y empresas internacionales en Australia, Canadá y el Reino Unido. Si desea más información visite [www.simonandschuster.com](http://www.simonandschuster.com).

### **Acerca de First Book**

First Book se dedica a llevar libros nuevos a menores de escasos recursos para atender uno de los factores más importantes que influyen en el analfabetismo: el acceso a los libros. First Book es una empresa social líder en innovación que ha distribuido más de 80 millones de libros nuevos económicos y de manera gratuita en miles de comunidades. First Book cuenta con oficinas en Estados Unidos y Canadá. Si desea más información acerca de First Book, visite [www.firstbook.org](http://www.firstbook.org).

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## **Gibson Guitar Launches Official Spanish-Language Website**

The Gibson logo, featuring the word "Gibson" in a stylized, cursive script font with a registered trademark symbol.

Gibson Guitar is thrilled to announce a new website dedicated to our Spanish-language fans. [GibsonGuitar.es](http://gibsonguitar.es/) (<http://gibsonguitar.es/>) will help Spanish-speaking music fans connect in their native language with the Gibson family of brands and its array of famous instruments. In addition, the site will be a one-stop resource for the latest in music news and features, events, exclusive interviews, music videos, guitar lessons and other information related to Gibson instruments and artists.

**La Les Paul que usted estaba buscando**  
La Les Paul Traditional

Clic para más información

**Les Paul Studio**  
Elegante y con Sonido Perfecto

**Entrevista Exclusiva**  
Tommy Torres

**10 Discos Históricos**  
Del Rock en Español

Boletín de Suscripción  
Como Electrónica

SÍGUENOS EN   

[GibsonGuitar.es](http://gibsonguitar.es/) (<http://gibsonguitar.es/>) already features exclusive interviews with a variety of Latin and international stars, including the Puerto Rican Grammy and Latin Grammy Award-winning singer-songwriter Kany Garcia; Pablo Hurtado, guitar player and producer for the acclaimed Mexican band Camila; Carlos Leongómez, guitar leader of Don Tetto, one of the most promising new acts in Latin America; The Pinker Tones from Barcelona; the legendary guitar player Manuel Cabezalí from Spain; and Tommy Torres, renowned songwriter and producer. These are just a few of the musicians from Latin America and Spain who are now communicating directly to their fans through Gibson's Spanish-language website. Some of these interviews have been conducted by the fans themselves, who sent their questions via Facebook ([www.facebook.com/GibsonGuitarEspanol](http://www.facebook.com/GibsonGuitarEspanol) <<http://www.facebook.com/GibsonGuitarEspanol>>) and Twitter ([www.twitter.com/gibsonespanol](http://www.twitter.com/gibsonespanol) <<http://www.twitter.com/gibsonespanol>> ).

[GibsonGuitar.es](http://gibsonguitar.es/) (<http://gibsonguitar.es/>) has been fully customized with features appealing to the Spanish-speaking community, including product pages describing all the features and specifications for Gibson, Epiphone and Kramer guitars, among other products, gear and accessories. Fans can get all the information they need, all in Spanish, at [GibsonGuitar.es](http://gibsonguitar.es/) (<http://gibsonguitar.es/>).

[GibsonGuitar.es](http://gibsonguitar.es/) (<http://gibsonguitar.es/>) will serve as a resource for fans and musicians around the world, who not only speak the same language but also share a passion for music and Gibson instruments. The site will include day-by-day updates with features, interviews, news, contests and more, providing a fully integrated Spanish-language experience.

## **ABOUT GIBSON GUITAR:**

Gibson is known worldwide for producing classic models in every major style of fretted instrument, including acoustic and electric guitars, mandolins, and banjos. The Gibson Les Paul guitar is the best-selling guitar of all time and bears the name of the late, great Les Paul. Gibson's line of Robot guitars, including the revolutionary new Firebird X, represents the biggest advances in electric guitar design in over 70 years. The Gibson Foundation is the philanthropic arm of the Gibson Guitar Corp., and dedicates its time and services to making the place a better world for children through its

support of music, education, health and human services. Founded in 1894 in Kalamazoo, Michigan and headquartered in Nashville since 1984, Gibson Guitar Corp.'s family of brands now includes Epiphone, Dobro, Kramer, Steinberger, Tobias, Echoplex, Electar, Flatiron, Slingerland, Valley Arts, Maestro, Oberheim, Baldwin, Sunshine Piano, Take Anywhere Technology, J&C Fischer, Chickering, Hamilton, and Wurlitzer. Visit Gibson's website at [www.gibson.com](http://www.gibson.com) <<http://www.gibson.com/>> .For breaking GibsonNews: Press RSS Feed <http://gibsonguitar.es/Comunidad/RSS.aspx>

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## **LP Hi-Hat Shekere Lets Percussionists Put Another Foot To Work**



LP and noted artist/educator **Michael Spiro** have collaborated on the **LP Hi-Hat Shekere (LP485)**. The Shekere mounts to any standard hi-hat pull rod. Its durable fiberglass shell has a unique flattened-sphere shape without the traditional “throat” of a gourd-style shekere. This shape provides increased contact area for the beads in order to accommodate the exclusively up-and-down motion that a hi-hat generates.

The beads themselves are also unique. LP's designers experimented extensively to determine just the right bead size and hardness to achieve the most natural sound. The beads are mounted on the shell using special extra-light netting that provides easy movement and a lively response. “For both drummers and percussionists, the Hi-Hat Shekere adds a traditional percussion sound

to your setup--and for the first time--without having to add a separate player to provide it,” explains Spiro. “From folkloric to salsa players, from funk drummers to hand percussionists, this is very advanced way to add a classic percussive sound to your sonic palette.”



Each Hi-Hat Shekere is supplied with three extra hi-hat seat washers to prevent the Shekere from “bottoming out” on the seat. This ensures that only the crisp, bright sound of the Shekere will be heard when the instrument is played.

Check out the LP Hi-Hat Shekere, and see what great sounds a single foot can create! **SEE IT—**

**HEAR IT**

LP485

LP Hi-Hat Shekere

\$175.00

Latin Percussion/A Division of KMC Music, Inc.  
160 Belmont Ave/Garfield, NJ 07026  
Phone: 973-478-6903/Website: [lpmusic.com](http://lpmusic.com)



**Boricuan artists shine at the opening  
of Costa Rica’s new Stadium**

***VICTOR MANUELLE, DON OMAR AND GILBERTO SANTA ROSA***



In front of more than 30,000 people the great line up presented by Ariel Rivas Music, proved that such a varied combination of genres could be an absolute success as Gilberto Santa Rosa, Don Omar and Victor Manuelle gave the audience more than four hours of excitement and good music. The opening act for this amazing evening was the Costa Rican band Espresso, who warmed up an already ecstatic crowd.

At 7 p.m. it was Dale Don Dale the song that kicked off the all-star show lead by the Puerto Rican singers was followed by an assortment of hits that reasserted Don Omar as the King of Reggaetón. The program continued with all the rhythm and romantic spirit of Victor Manuelle who kept his promise of “leaving his heart and soul on the stage” through flawless renditions, showing why he is one of salsa’s dearly beloved stars. The night was brought to a phenomenal close by Gilberto Santa Rosa, also known as “El caballero de la Salsa” who was preceded by a spectacular fireworks display. He took everyone by surprise by giving a stunning kettledrums performance as he began to delight the audience with his prominent hits.

This great April night, in which Costa Rica celebrated the grand opening of their new colossus, was rated by locals and foreigners alike as an unforgettable one, where the audience never stopped dancing and singing to the sound of the famous performers. Ariel Rivas stated that this combination of genres and styles would be repeated very soon in other countries, starting with Peru on June 11. Check it out!



