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## News ⊕⊕⊕

MAY 2012 ISSUE

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### Giselle Blondet Eligida "La Mujer Del Año" Por El Diario de Prensa de Nueva York



La actriz y presentadora puertorriqueña será honrada este viernes 13 de abril con el galardón máximo en la 17 entrega anual del los Premios a las Mujeres Destacadas. (New York, New York. - 11 de Abril - 2012) La querida estrella Giselle Blondet, recibirá este próximo viernes 13 de abril en la ciudad de New York el premio a "La Mujer del Año" en la 17 entrega anual del los

#### Bloque 53

Cogelo Ahi

Windows Media

Quicktime

#### Chico Álvarez

El Indio Caonabo

Windows Media

Quicktime

#### Bio Ritmo

La Muralla

**Streaming Music**

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**Louie Cruz Beltran**  
Paint the Rhythm  
**Windows Media**  
**Quicktime**

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**Cintron Band Live**  
Human Nature  
**Windows Media**  
**Quicktime**

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**Vanelis**  
Como Lo Extraño  
**Windows Media**  
**Quicktime**

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**Nayibe**  
Borinquen  
**Windows Media**  
**Quicktime**

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**Luis González**  
Spain  
**Windows Media**  
**Quicktime**

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**Rolando Sanchez**  
Vamonos De Fiesta  
**Windows Media**  
**Quicktime**

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**Steve Pouchie**  
Watch Ur Wallet  
**Windows Media**  
**Quicktime**

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**Somos Son**  
Bilongo

Premios a las Mujeres Destacadas del diario La Prensa de New York.

Este premio, que es uno de los más prestigiosos de dicha ciudad, enaltece la labora de mujeres latinas sobresalientes en áreas como el entretenimiento, la industria, los negocios, la justicia que sirven de inspiración a otras latinas a convertirse también en líderes.

"Me siento muy honrada y feliz de recibir este premio que lo tomaré como una responsabilidad para seguir ayudando e inspirando a que todas las mujeres latinas sepan que pueden salir de su casa, cumplir sus sueños y al mismo tiempo formar una familia", dijo Giselle cuando supo la noticia.

La premiación se llevará acabo este 13 de abril en una fiesta almuerzo en el hotel Mandarin Oriental de la ciudad de New York.

Giselle Blondet es una de las personalidades más queridas por el público no solo en los Estados Unidos sino del mundo. Su talento, simpatía y carisma la ha llevado a protagonizar y conducir innumerables éxitos. Hace 6 años consecutivos tiene a su cargo la animación de "Nuestra Belleza Latina", el reality de mayor rating de la televisión hispana. Además de conducir los especiales más importantes de Univisión.



## SPANISH BROADCASTING SYSTEM LAUNCHES Z92 “ZALSA Y MÁS” IN SOUTH FLORIDA

**First Spanish Language 24 hour salsa and more (Zalsa) FM Station in the Miami - Ft. Lauderdale market targeting South Florida Hispanics**

**Z92.3FM "Zalsa y Más!" official station imaging voice is Cuban-American singer, Willy Chirino**

**Please visit [www.Z92Miami.com](http://www.Z92Miami.com) for the latest details of the station in South Florida.**

**Windows Media  
Quicktime**

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**The Estrada Brothers**

Mr. Ray

**Windows Media  
Quicktime**

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**Manny Silvera**

Bassed in America

**Windows Media  
Quicktime**

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Spanish Broadcasting System, Inc. (SBS) (NASDAQ: SBSA) announced the launch of Z92 “Zalsa y Más!” (WCMQ- 92.3FM) a radio station targeting South Florida’s young Hispanic adults in the highly sought-after 25-64 demographic. Z92 provides its listeners with a wide variety of genres and outstanding music including salsa from Marc Anthony, Willy Chirino, Oscar D’Leon and other tropical sounds, from artists such as Juan Luis Guerra and many more. WMCQ Clasica 92.3FM has changed to the new Z92 and the station’s new imaging voice is carried by the international salsa star, Willy Chirino. Z92 started its broadcasting transmissions on Sunday, April 1, 2012.

WCMQ- Z92 FM’s captivating format primarily features salsa music with a blend of other music genres. Z92’s unique combination of rhythms positions the station as the most innovative and cutting-edge format in the marketplace. Z92.3FM becomes the second SBS Radio station broadcasting a market-specific version of “Z93” format, a sister station in Puerto Rico with similar format ranks among the top 3 on the island.

“We are very excited to introduce Z92 to South Florida,” stated Felix Lopez, VP of Consolidated Sales of SBS Radio/TV Miami. “With this refreshing of the brand and format we will meet the needs of the wide variety of Hispanics in South Florida.”

In addition to its revolutionary music format, Z92 will also feature some of the hottest and most dynamic on-air talent in South Florida. Talent line-up will be announced in the coming days.

“Our extensive research in the Miami market has confirmed that this covered segment was looking for a distinct format that fits the diversity, passion and energy of one of the hottest cities in America,” stated Jesus Salas, EVP of Programming of SBS Radio. “We are certain Z92 will become an instant favorite in South Florida.”

Z92 (Z92.3FM) joins the SBS Radio Miami family with sister stations such as WXDJ Zol 95.7FM, WRMA Romance 106.7FM and WRAZ Cima 106.3FM.

Don't miss this historic moment in Spanish radio by tuning in Monday - Sunday 24 hours a day to the new sound in South Florida Hispanic Radio, Z92 (WCMQ Z92.3FM).

[www.Z92Miami.com](http://www.Z92Miami.com)

[www.lamusica.com](http://www.lamusica.com)

[www.spanishbroadcasting.com](http://www.spanishbroadcasting.com)



*About Spanish Broadcasting System, Inc.*

*Spanish Broadcasting System, Inc. is the largest publicly traded Hispanic-controlled media and entertainment company in the United States. SBS owns and/or operates 21 radio stations located in the top U.S. Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, airing the Tropical, Mexican Regional, Spanish Adult Contemporary and urban format genres. SBS has three of the top six Spanish-language stations in the nation including the #1 Spanish station in America, WSKQ-FM in New York City (WPAT is ranked #3 and KLAX is ranked #6). The Company also owns and operates MegaTV, a television operation with over-the-air, cable and satellite distribution and affiliates throughout the U.S. and Puerto Rico. SBS also produces live concerts and events throughout the country and operates LaMusica.com, a bilingual Spanish-English online site providing content related to Latin music, entertainment, news and culture. The Company's corporate Web site can be accessed at [www.spanishbroadcasting.com](http://www.spanishbroadcasting.com).*



## **Artistworks Drum Academy Launches Luis Conte School Of Percussion**

**Grammy™ Award-Winning Master Percussionist Debuts Interactive, Bilingual Online Music School**



Napa California-based technology and music education company ArtistWorks launched the interactive, online Luis Conte School of Percussion (LCSP) on April 11th, 2012, it was announced today. Grammy Award-winning, master percussionist Luis Conte has worked with some of the greatest names in contemporary music, including Madonna, Eric Clapton, Phil Collins, Santana, Jackson Browne, Celine Dion, Barbra Streisand, Ray Charles, Tony Bennett, James Taylor, Shakira, Ozzy Osbourne, and Arturo Sandoval among others. Known for his impeccable feel, technique, musical knowledge and tasteful musicality as well as his ability to blend Afro-Cuban percussion styles in to contemporary Pop and Rock music -- Luis Conte is one of the most prolific and talented artists in contemporary music.

As part of the ArtistWorks Drum Academy (ADA), the LCSP contains hundreds of high quality video percussion lessons that explore a wide variety of percussion styles and world rhythms including Martillo, Cha-Cha, Guaguanco, Columbia, Bembe, Songo, Salsa, Merengue, Samba and Mozambique as well as Hip-Hop, Electronica, Jazz, Soul and Reggae. The LCSP also offers a full curriculum of percussion techniques on how to play a diverse array of percussion instruments including congas, bongos, timbales, cajon, guiro, hand percussion and more.

For the first time ever, ArtistWorks will offer bilingual lesson options. A native of Santiago, Cuba, Conte has recorded a number of video lessons in both English and Spanish and will respond to student video exchange questions in the individual student's language of choice.

The LCSP utilizes ArtistWork's patent-pending, breakout video technology to create a direct,

personalized educational experience. Subscribing students view Conte's extensive curriculum of beginner-to-advanced percussion lessons and submit a video with questions/performances directly to Conte via webcam or smart phone for critique and guidance. Conte then reviews and responds personally to each student video submission. These "video-exchanges" are posted in the LCSP for all subscribing students to view and subsequently learn from Conte and from each other – creating a "virtual classroom" with an ever-evolving curriculum.

ArtistWorks students study in a guided, self-paced environment that allows them to drive the learning process according to their schedule and access instructor guidance and critique at their own pace. Multiple camera angles allow students to see lessons from alternate viewpoints so they may analyze techniques from different vantage points. In addition, students can slow lessons down, and loop lessons to allow them to break lessons down and focus on every detail.

"I talk to young players all the time who have watched my educational DVDs and they always have questions for me," says Conte. "Now they can just ask me those questions personally and I can help them on the spot."

The Luis Conte School of Percussion is open to percussionists, drummers, drum circles and drum groups at all levels of proficiency. Subscription fees are reasonably priced at \$90 for 3 months; \$150 for 6 months and \$240 for a 12-month subscription.

The ArtistWorks Drum Academy also offers Rock drumming lessons with The Thomas Lang School of Drums and Jazz/Fusion drumming lessons with The Billy Cobham School of Drums. The ADA is not the static online learning experience seen before on DVD or other online education and video download sites. Rather, ADA schools take full advantage of high-resolution video, leading-edge social media tools, and the Internet's interactive capabilities to create a robust learning environment

*Founded in 2009 by former AOL executive David Butler, ArtistWorks, Inc is a Napa California-based technology and music education company that has created a proprietary, patent pending, online "video exchange" visual education platform which allows virtuoso musicians to "teach the world" by presenting their full method, technique or curriculum in HD video to subscribing students. Utilizing simple web cams, students are able to submit videos through the site to the ArtistWorks' instructors for individualized critique and guidance – creating a two-way, individualized educational experience. ArtistWorks currently offers curriculums from such world-class, virtuoso artists as: guitarist Andreas Oberg; harmonica artist, Howard Levy; fingerstyle guitarist Martin Taylor; DJ Qbert; pianist Christie Peery; rock drummer Thomas Lang, jazz/fusion drummer, Billy Cobham, percussionist Luis Conte, banjo player Tony Trischka, flat pick guitar player Bryan Sutton, dobro player Andy Hall, mandolin player Mike Marshall, double bass player Missy Raines and fiddle player Darol Anger.*

For more information, please visit: [artistworksdrumacademy.com](http://artistworksdrumacademy.com), [artistworks.com](http://artistworks.com) or [contepercussion.com](http://contepercussion.com)



## Jacobs School of Music receives \$1.9 million gift in support of Jazz Studies Department

A \$1.9 million gift has been made to the Indiana University Jacobs School of Music Jazz Studies Department by the estate of Anne and Paul Plummer.



Paul Plummer (far left) is seen here playing tenor saxophone with the IU Jazz Ensemble, directed by David Baker (far right), at the 1959 French Lick Jazz Festival. Duncan Schiedt **Copyright Holder:** Duncan Schiedt

A tenor saxophonist, Paul Plummer was a close friend of Distinguished Professor David N. Baker.

"I'm completely stunned to hear of something so magnanimous, a gesture that is so selfless," Baker said. "It would mean so much to Paul to see how this all of a sudden enhances the school

and makes it possible for us to offer a world-class jazz education to so many worthy students."

Watch a video interview with Distinguished Professor Baker upon hearing the news.

Plummer was a member of a band Baker formed in 1958 and 1959 that consisted of college peers and musicians from Richmond, Ind. The two went on to perform and record together as members of various ground-breaking groups led by jazz innovator George Russell. Plummer also spent time in the United States Air Force and was stationed in Thailand for many years.

"Paul was not a talkative person; he was a very gentle man, and he knew his worth as a player," Baker said.

Recordings of Plummer are available through Cadence Jazz Records.

Plummer, who died at the age of 73 earlier this year, was married to Anna Sarvis, who passed away in 2003.



**Trumpeter David Cedeno & His Band**  
**March 31, 2012**  
**Club Side Street (Artie Ramos - Owner)**  
**Blondell Ave. Bronx, New York**  
**Photos by Allen Spatz**







## Symbiosis SOLAR ECLIPSE FESTIVAL announces MASSIVE MUSICAL LINEUP

Pyramid Lake venue aligned perfectly with path of May 20th solar eclipse. Hundreds of bands and DJs offer five full days of near non-stop music. Five stages offer cutting-edge courses and brain-teasing talks by leading authors, activists, artists, directors, scientists, healers, yogis and more...

All-organic, zero-waste, no-plastic party powered purely by sunlight, wind and biofuels.



The wait is finally over. Symbiosis is ecstatic to announce the full lineup for Pyramid Eclipse, its highly-anticipated 2012 gathering happening May 17-21 on the shore of Pyramid Lake on the Paiute Reservation in Northwest Nevada.

The festival will welcome legendary sonic luminaries including James Blake, Little Dragon, Beats Antique, Tipper, PaNTy RAiD, Claude VonStroke, Damian Lazarus, Dub Kirtan All Stars, Emancipator, Entheogenic, Gang Gang Dance, Lyrics Born, Minilogue, Paper Diamond, Random

Rab, Shlohmo, Salva, Vau de Vire Society, Rupa & The April Fishes, Vagabond Opera, Welder, Diego's Umbrella, An-Ten-Nae, Antix, Bluetech, Cheb i Sabbah, Gaudi, Love and Light, OPIUO, VibesquaD, Desert Dwellers, Heavyweight Dub Champion, Jeff Stot, Of Porcelian and hundreds more musicians from around the world.

Five full days of music will feature live bands and genre-blending DJs mixing acoustic, electronic, dubstep, bass, chill, techno, trance, house, psy, minimal, downtempo, sacred, world, kirtan and more.

### **Solar eclipse over mainstage**

The climax of the five-day camping festival is a solar eclipse that will align with Pyramid Lake at approximately 6:30pm on Sunday, May 20, 2012. To celebrate the celestial spectacle, producers have perfectly positioned the festival directly in its path. During the annular eclipse, only the edge of the sun will remain visible as a fiery ring around the moon suspended above the mainstage for more than four minutes.

The festival will feature roving performers of every imaginable ilk including jugglers, fire spinners, belly dancers, clowns, stilt walkers and an astonishing array of the fabulous, freaky people that the West Coast is famous for, including a special appearance by world-renowned fire performance troupe the Pyronauts. A 24/7 chillspace will serve up sacred, downtempo beats where gatherers can ground out before heading back to one of eight stages offering near non-stop entertainment and education.

Born from Burner culture, Symbiosis is a sponsor-free festival but with a vibrant marketplace. Instead of stages draped in logo-laden PVC banners, musical acts perform against backdrops of jaw-dropping, large-scale art.

Select merchants have been invited to set up shop at the festival's five-day ecovillage with offerings ranging from organic food to fashion. The Symbiosis Marketplace reflects the best of the best of an emerging culture of evolutionary fashion designers, fine artists, jewelers, milliners, herbal alchemists, candlemakers, and even a holographer.

Festival producers intend to keep it small, sustainable and spectacular for everyone there by limiting the gathering to 8,000 attendees. Earlybird tickets are sold out, and advance tickets will be available online while supplies last. All tickets are for the full festival.

### **Earth-conscious courses; way-out workshops**

Much more than just another music festival, Symbiosis is a greener, grounded gathering that offers attendees the opportunity to both trip the light fantastic beneath the stars and attend daytime talks and workshops that span the spectrum of human experience, from ancient wisdom traditions to modern sustainability science and beyond.

Upon arrival, attendees become part of an ecologically minded community. During the day, they can craft their own custom curriculum from a selection of courses covering topics including

astrology, ancestral arts, belly dancing, circus acrobatics, electric cars, entheogens, folk medicine, indigenous wisdom, mycology, past-life regression, permaculture, sacred geometry, time banking, unified field theory, wellness, yoga and more.

Workshops will feature teachers including documentary director Chris Paine (Who Killed the Electric Car, Revenge of the Electric Car), author and activist Starhawk (The Fifth Sacred Thing), poet Drew Dellinger (Love Letter to the Milky Way, The Awakening Universe), mycologist Mia Rose (Amazon Mycorenewal Project), Darina Joy (TED), and permaculturist James Stark (Regenerative Design Institute) among many more of the brightest minds and biggest hearts working for global healing.

### **A greener gathering**

Symbiosis is a social experiment founded on the five Rs of ecological living: Reduce, Reuse, Recycle, Respect and Restore. Participants share a deep commitment to creating a green gathering on every possible level.

Music fans will experience superior lighting and sound powered only by sunlight, wind and biofuels. On-site renewable energy provided by Solamor will include two triple-hybrid mobile power stations that integrate solar panels, wind turbines and biofuel generators.

A zero-waste, no-plastic policy means that participants will pack out what they pack in and leave no trace and leave the land better than before. There will be no trash cans provided. In their place, containers for compost and recycling will be available.

Sud Busters, a new program by Waste Busters, will bring its top team of soaped-up superstars to the gathering. The Sud Busters crew will not only bring reusable cookware and dishes, but wash them too. The new program is part of a festival-wide effort to eliminate both the up and downstream waste caused by disposable dishes. While producers are encouraging attendees to bring their own “bliss bowls” and “conscious cutlery”, reusable dishes will also be available to anyone for a small deposit that gets returned at any dishwashing station. Compostable dishes will be on-hand for backup.

All food sold at the festival will be fresh, local and/or organic. Marketplace merchants were selected on the basis of their commitment to fair trade, organic, local and artisan products, recycled or reused materials, and conscious labor practices.

Other initiatives to green the gathering include online ridesharing boards and a community assist program dedicated to creating a permanent composting and recycling program on the reservation. The gathering’s ticket agent, Inticketing, is also offering a carbon offset option and planting one tree for every ticket ordered online.

### **History of Symbiosis**

A collaboration of insomniacs and mad scientists on a mission to create massive, mind-bending atmospheres, Symbiosis sets out to revel in the absurd nature of the human paradox.

Since 2005, Symbiosis events have earned a worldwide reputation for delivering transformational peak experiences through a fusion of nightly art and music mixed with daytime workshops for mind, body and beyond. Past Symbiosis Gatherings in the Santa Cruz Mountains, Angels Camp, and Yosemite National Park have attracted thousands of evolutionaries from around the world.

In collaboration with NASA, Symbiosis has also produced entertainment for Yuri's Night, an annual convergence of artists, scientists, performers and musicians commemorating space exploration and education and honoring the first person to enter space and orbit Earth in 1961.



**Soneros Del Barrio**  
**March 21, 2012**  
**Latin Quarter**  
**New York City**

**Photos by Allen Spatz**





**Ingrid Macher, La Nueva Gurú De Las Dietas y  
Ejercicios, Desafía a Cinco Personalidades a Bajar  
de Peso y Recuperar Sus Vidas**



(Photo credit: Ernesto Poblacion)

**La entrenadora y experta en salud holística rompe todos los esquemas en fórmulas para bajar de peso. BURN20 CHALLENGE pone a prueba su método con 5 personalidades y los resultados son ¡asombrosos!**



Miami, Fla (Abril 9, 2012) Ingrid Macher está revolucionando el mundo de la salud y estilo de vida con un sistema, creado y probado por ella misma, en base a un riguroso estudio de la Universidad de Harvard, con el que logra que hombres y mujeres pierdan un mínimo de 20 libras en semanas, recuperando literalmente sus vidas. La entrenadora certificada y experta en salud holística con casi 65 mil seguidores en facebook y 31,600 en Twitter está cambiando la manera de cuidarse de miles con un método que fusiona ejercicios, cambio en la forma de alimentarse y una determinante actitud mental.

El gran secreto de Ingrid es haber llegado a este método a través de su búsqueda personal. **"Una vez que encontré mi alma gemela y me casé, gané 55 libras 'de felicidad'. Como le pasa a miles de mujeres, una vez que empiezas a formar tu familia, la dieta y los ejercicios dejan de ser prioridad",** comenta la entrenadora. **"Después de probar casi todos los métodos, decidí crear el mío, con el cual perdí las 55 libras en tres meses"**.

El sistema de Ingrid Macher está basado en un estudio conducido por la profesora Ellen Langer de la Universidad de Harvard que demostró que enfrentar un proceso para perder peso con la mentalidad adecuada logra mejores resultados, no sólo en cuanto al peso, sino además, bajando la presión arterial, grasa corporal, la relación cintura / cadera y el índice de masa corporal.

El éxito alcanzado a nivel personal, motivó a Ingrid a compartirlo con sus amigos y familiares, logrando tal efectividad, que decidió ir más allá. Utilizando todas las plataformas tecnológicas, Ingrid Macher hoy logra llegar con su método a miles de personas, quienes comparten sus experiencias, multiplicando con esto sus beneficios. A través de los websites <http://burn20.com/> y <http://adelgaza20.com/> se puede obtener en forma gratuita su audiolibro ¡9 Secretos que me ayudaron a perder 50 libras rápidamente! en inglés y español respectivamente.

Las historias de transformación gracias al método **Burn20** de Ingrid Macher son impresionantes, con un promedio de 40 libras perdidas por persona. Un cambio que no sólo marca la diferencia a nivel físico, sino en autoestima, energía, actitud frente a la vida y un mejoramiento significativo de salud. Motivada por todo esto, la experta decidió lanzar **BURN20 CHALLENGE**, invitando a 5 personalidades de distintos ámbitos a participar del desafío. Entre todos, perdieron 140 libras, destacándose el reconocido actor cubano-americano René Laván, quien se alejó del medio por cuatro años debido al sobrepeso que había ganado. **"En sólo unos meses, René ha perdido más de 40 libras y está listo para retomar su exitosa carrera en pantalla"**, asegura Ingrid.

En Mayo, Ingrid Macher lanzará al mercado un programa de pérdida de grasa con la idea de ayudar de forma específica no sólo a las necesidades nutricionales y físicas de sus seguidores, sino también a lograr la motivación necesaria para alcanzar ese cambio de mentalidad que conduce a exitosos resultados. **"Mi propia historia es mi mayor motivación. Sé que con pequeños cambios en nuestra rutina y nuestros métodos alimenticios podemos crear la gran transformación que buscamos. Y esos tips son los que quiero compartir con todo**

**aquel que esté listo para cambiar su vida y vivir de una manera más feliz y saludable":**,  
asegura.

**Para más información:**

<http://burn20.com/>



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