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## News ⊕ ⊕ ⊕

### OCTOBER/NOVEMBER 2012 ISSUE

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### Chillin' at the Museum of Latin American Art

Text and Photos By Ricky Richardson

Southern California is a very diverse melting pot of people from all over the world. We also have a large Latino community that consists of people from Central and North America, South America and the Caribbean.

Various cultures gathered at the Museum of Latin American Art for the 2nd Annual Latino Festival. The event was held on Sunday, July 15th in the Robert Gumbier Sculpture Garden.

We were fortunate once again to be outdoors, enjoying beautiful Southern California weather with some tropical breezes. The music festival showcased the hybrid nature of Latin American Music in Los Angeles.

The program kicked off in high gear with Pedro Gutierrez leading the crowd in Zumba. This worldwide popular exercise allows participants to dance their way into shape with easy-to-follow moves that tone and sculpt the body. Gutierrez's program consisted of cumbia, merengue and salsa dance moves.

#### Bloque 53

Cogelo Ahi

Windows Media

Quicktime

#### Chico Álvarez

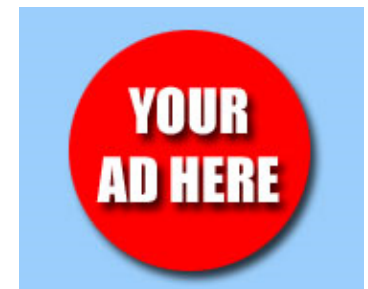
El Indio Caonabo

Windows Media

Quicktime

#### Bio Ritmo

La Muralla



## Streaming Music

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**Louie Cruz Beltran**  
Paint the Rhythm  
**Windows Media**  
**Quicktime**

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**Cintron Band Live**  
Human Nature  
**Windows Media**  
**Quicktime**

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**Vanelis**  
Como Lo Extraño  
**Windows Media**  
**Quicktime**

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**Nayibe**  
Borinquen  
**Windows Media**  
**Quicktime**

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**Luis González**  
Spain  
**Windows Media**  
**Quicktime**

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**Rolando Sanchez**  
Vamonos De Fiesta  
**Windows Media**  
**Quicktime**

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**Steve Pouchie**  
Watch Ur Wallet  
**Windows Media**  
**Quicktime**

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**Somos Son**  
Bilongo



The Zumba class was a perfect segue into the next performance. Zapoteca Roots kept up the momentum with a set of high-energy cumbia from Colombia and Oaxaca. The audience was dancing to the following tunes performed superbly by Zapoteca Roots-"Ta Vaca," "Cumbia Samaria," "Borracho," and "Venga ese Sabor."



Roncovacoco revved up its engines to full throttle with material from their debut CD Presenta. Their tight set featured the infectious grooves of reggae and ska to continue the musical journey to Jamaica. The tunes showcased were "Buscando Solucion," "Fotos y Recuerdos," "Nubes," and "El Hombre y La Sirens." The talented ska dancers was another highlight of this group's set.

**Windows Media  
Quicktime**

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**The Estrada Brothers**

Mr. Ray

**Windows Media  
Quicktime**

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**Manny Silvera**

Bassed in America

**Windows Media  
Quicktime**

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Las Cafeteras closed out this joyful, crowd-pleasing music festival with the exuberant sounds of Son Jaracho from the state of Acapulco in Mexico. The instruments performed in the band consisted of a marimbol, cajon, several jaranas, requinto and Tarima and a wooden platform to showcase Zapateado steps. Each member of the band took turns as lead vocalist on "Cafe con Pan," "Zapateado," "Mujer Hoy," "Luna Lover," "Ya Me Voy," "Trabajador/a and "La Bamba Rebelde" from their soon to be released CD "It's Time."

Additional activities to enjoy during MOLAA's 2nd Annual Latino Festival were art workshops, face painting, clothing and jewelry vendors and docent-led tours of the galleries. Visit [www.molaa.org](http://www.molaa.org) and click on Programs and Events to find out about future events at the Museum of Latin American Art.



**Albert Torres & West Coast Salsa Congress  
Presents: Cuban Music Icons ORQUESTA  
ARAGON Celebrating a 73-year career anniversary!  
Steven's Steakhouse  
Friday, October 26, 2012**



Albert Torres  
PRODUCTIONS & west coast salsa congress proudly presents:  
CELEBRATING *73 years* OF PERFORMING IN OVER 30 COUNTRIES  
ONLY LOS ANGELES PERFORMANCE. FRIDAY OCTOBER 26, 2012

5332 Stevens Place, Commerce, CA 90040  
**STEVENS**  
STEAK & SEAFOOD HOUSE

\$25 IN ADVANCE  
\$35 AT THE DOOR

Direct From Cuba  
**ORQUESTA ARAGÓN**  
14 BAND MEMBERS

TABLES OF 10 AVAILABLE  
TABLES WILL SELL OUT QUICKLY  
\$30 IN ADVANCE - \$40 AT THE DOOR

ALL TICKETS NEED TO BE PURCHASED  
AT ONE TIME FOR TABLES

ALL AGES WELCOME - ALL AGES PAY  
LIMITED SPACE SO THIS EVENT WILL SELL OUT!

PURCHASE ADVANCE TICKETS AT: 310 445 9705 / OR CONTACT: [atevents@gmail.com](mailto:atevents@gmail.com)

The legendary Orquesta Aragon, celebrating a career span of 73 years, arrives to Los Angeles for a unique and one night only performance on Friday October 26, 2012 at Stevens Steak House.

Fully cleared work visas in hand, Orquesta Aragon, together with Super DJ Robby will definitely have crowds dancing at popular venue Steven's Steak House, located at 5332 E. Stevens Place, Commerce, CA 90040

The iconic Orquesta Aragon has dazzled crowds throughout Europe, the Caribbean, Africa, Asia, and the United States to the rhythm of a rich fusion of chachachá, boleros, rumbas and danzones, while adding the violin instrument that enhanced their sound with a seductive touch.

Currently under the leadership of violinist Rafael Lay, Jr., Orquesta Aragon continues to write their history as true pioneers of Tropical music, always honoring their musical tradition inherited by each of its founding members.

Founded by Orestes Aragon Cantero, who premiered their sound in their native Cienfuegos (the third largest populated city in Cuba in 1939), becoming a musical institution. Orquesta Aragon has recorded multiple works exploring the musical diversity of classical sounds originating from

the Island ranging from danzón, son to chachachá, add to that a discography of 100 albums; making them the most recorded musical entity in Cuba's music history.

**Tickets are now available for advance purchase by calling (310) 445-9705 or contacting [atevents@gmail.com](mailto:atevents@gmail.com)**

#### **About Albert Torres Productions**

Albert Torres' continuous efforts to globalize Salsa movement have made a major impact on the preservation and accessibility of both Salsa Music and Salsa Dance worldwide with nonstop co production over 40 events a year during 48 weeks on the road.

Albert Torres is the world's premier producer of live salsa music and dance events. Albert Torres Productions Inc. was founded in 1992 and has offered the top salsa congresses to crowds in the thousands in such exotic places as Dubai, Japan, Brazil, Romania, China, Colombia, Holland, Peru, Switzerland, and New Zealand. ATP is also the co-producer of The World Salsa Championships, broadcast worldwide via ESPN, and the sole producer of The World Latin Dance Cup, the most prestigious dance competition for salsa, bachata and chachachá dancers in over 50 countries. ATP produces the Los Angeles Salsa Congress, the biggest event of its kind in the world, gathering DJs, artists, dancers, and salsa enthusiasts from around the globe and held annually in Los Angeles, CA.

#### **Salsa Congress Around The World Dates:**

##### **July:**

5 to 8 / Medellin, Colombia & Las Vegas, Nevada  
12 to 15 / Hamburg, Germany  
19 to 22 / Beijing, China

##### **August:**

2-5 / Quito, Ecuador  
7 to 12 / Black Sea, Romania  
16 to 19 / Chicago, IL  
21 to 23 / New Zealand  
24 to 26 / Melbourne, Australia  
30-September 2 / San Diego, CA

##### **September:**

6 to 9 / Oaxaca, Mexico  
13-16 / Caracas, Venezuela  
20-23 / Romania  
26-30 / Marrakech, Morocco

##### **October:**

1-7 / R. Kelly Cruise / Out of Miami on Royal Caribbean (Destiny)  
11 to 14 / Lima, Peru

15 to 21 / Cape Town, South Africa

22 to 28 / Tokyo, Japan

**November:**

1 to 4 / Santiago de Compostela, Spain

8 to 12 / Cruise Out of Miami / Aventura Cruise

14 to 18 / St Petersburg, Russia

22 to 25 / Rosario, Argentina

**December**

6 to 9 / Acapulco, Mexico

12-15 / Miami, Florida / World Latin Dance Cup Finals

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## First Annual Latino MediaCon & Expo

### By Ricky Richardson

The National Hispanic Media Coalition (NHMC) presented the inaugural Latino MediaCon & Expo at the Pasadena Convention Center on Friday, July 20 and Saturday, July 21, 2012. Thousands attended one or both days of the successful inaugural Latino MediaCon & Expo. I was one of the fortunate ones to attend both days of the entertaining and engaging event.

The Convention and Expo got under way with a Breakfast and Opening Plenary with an esteemed panel addressing the topic "The New General Market: Power of the Latino Entertainment Consumer." The panel moderated by Rick Sanchez, News Journalist, consisted of Monica Gil, VP of Government & Public Affairs, Nielsen; Julia Jenks, VP of Research, MPAA; Hector Galvan, Hispanic Marketing Manager, Sprint/Nextel; and Vincent Cordero, Executive VP & General Manager, Fox Deportes. The panel offered a wealth of information for companies interested in doing business with the enormous buying power of the Latino community.

Decidimos: Will Latinos Decide the 2012 Presidential Election? This panel drew the most interest. The expert panel eloquently shared information that firmly answered the above mention question with a resounding Yes! Moderator Maria Elena Salinas, Network Anchor, Univision led this informative, inspiring and engaging panel with Matt Barreto, Co-Founder, Latino Decisions; Monica Lozano, CEO ImpreMedia; and Rosalind Gold, Sr. Director of Policy, Research and

Advocacy, NALEO. The panels brought up several concerns, such as attempts at voter suppressions, how the candidates address key issues that are important to the Latino community, and the key states that will play a crucial part in the 2012 elections.

I also stopped for a moment into the panels Latinos in Social Media and Case Study in TV Programming Excellence, the award-winning creative programming of HBO.

An intimate conversation between NHMC President & CEO Alex Nogales and Haim Saban, worldwide pioneer, entertainment industry leader, philanthropist and Chairman of Univision's Board of Directors. The conversation featured an overview of Mr. Saban's life; where he was born, upbringing, and how he first got into the entertainment business, and the most important question- "his decision to go into entertainment industry geared toward the Hispanic market."

The program led into the Excellence in Media: 10th Annual Local Impact Awards that honored local media and community leaders. Emmy Award winning journalist Laura Diaz and Los Angeles DJ Big Boy of Power 106 served as Masters of Ceremony. The Local Impact Awards honors individuals or entities from the Southern California area whose achievements, generosity of spirit, and courage under fire have greatly benefited the welfare of the Latino community in the Southland.

Ana Patricia Candriani, anchor of "Noticiero Telemundo 52 a las 6 p.m." was presented the Local Impact Award for Excellence in Broadcast Journalism.

Thomas A. Saenz, MALDEF President and General Council received the Outstanding Service and Commitment to the Latino Community Award.

Marielena Hincapie, Executive Director, National Immigration Law Center also received an Outstanding Service and Commitment to the Latino Community Award.

My day concluded with the panel Empowering Latinas in Entertainment moderated by Ivette Rodriguez, American Entertainment Marketing; with Elizabeth Avellan, Trouble Maker Studios and President, EYA Productions; Ligiah Villalobos, writer/producer, and Patricia Riggen, Director.

I joined thousands of Latino consumers on Saturday, July 21 in Exhibit Hall A of the Pasadena Convention Center for the Expo. Expo fans and I were presented with the opportunity to meet celebrity entertainers, music stars and athletes, including boxers Joselito Lopez and USNBC Super Featherweight Champion Daniel Ponce De Leon, UFC Fighter Diego "The Dream" Sanchez, and Mexico wrestling legends El Hijo de Santo and Blue Demon, Jr.

TV and film stars included Cierra Ramirez from ABC Family's hit Secret Life of the American Teenager, telenovela star Rafael Amaya, and noted actors Nicholas Gonzalez and Esai Morales. For the kids, NHMC presented an opportunity to meet Norman and his zombie friends from the new 3D stop-motion comedy thriller ParaNorman, the Lorax from the hit movie Dr.Seuss' The Lorax movie and Universal's Woody and Winnie Woodpecker.

Fans also had the opportunity to meet their favorite LA radio personalities as the biggest names in radio participated in autograph sessions including Art Laboe, Syndicated DJ; Big Boy from Power 106; Chiquibaby,TV and radio celebrity Raquel Cordova "Raq-C" La Comadre from Latino 96.3, and Univision radio talk show host Fernando Espuelas.

Comedian Shayla Rivera signed autographs, while comedian Kiki Melendez hosted Hot Tamales Live's MediaCon Comedy Showcase. Talent from English and Spanish News and Cable programming shows were also on hand.

Two stages brought entertainment from Random Article, Trio Ellas, Jesus Hernandez and Louie Cruz Beltran, who spiced up the festivities with some salsa picante and Latin jazz, as well as special appearances from NuvoTV's hit reality show Models of Latinas of South Beach.

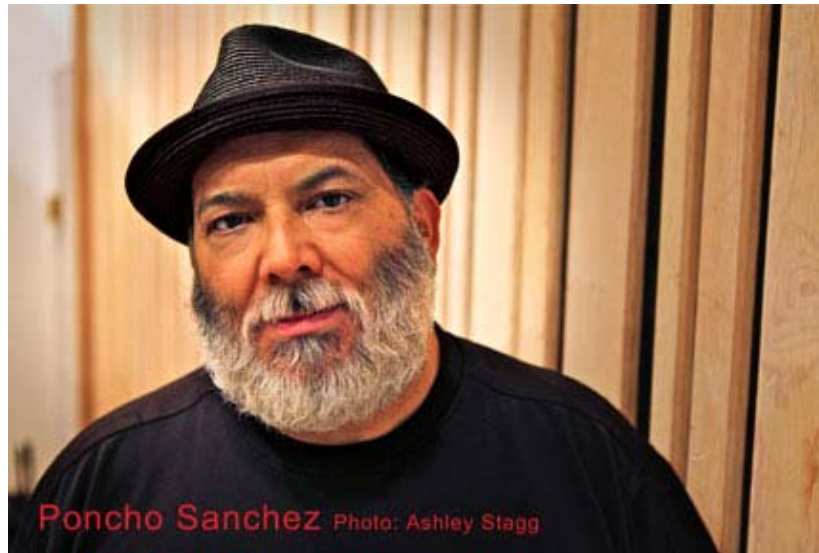
For future events and more information about Latino MediaCon & Expo, log onto [www.LatinoMediaCon.com](http://www.LatinoMediaCon.com). Latino MediaCon was produced by National Hispanic Media Coalition(NHMC) and LatinPointe.

*The National Hispanic Media Coalition is a non-partisan, non-profit media advocacy and civil rights organization established in 1986 in Los Angeles, California. Its mission is to improve the image of American Latinos as portrayed by the media, increase the number of American Latinos employed in all facets of the media and telecommunications industries, and advocate for media and telecommunications policies that benefit Latinos and other people of color. The National Hispanic Media Coalition (NHMC) is headquartered in Pasadena California, with a second office in Washington D.C. For more information on NHMC's work, please visit [www.nhmc.org](http://www.nhmc.org).*



**Luz Casal, Leo Dan, Rita Moreno, Milton Nascimento, Daniela Romo, Poncho Sanchez, and Toquinho to be Honored with the Latin Recording Academy® Lifetime Achievement Award. Juan Carmona "Habichuela" And Yomo Toro to Receive The Trustees Award**





**Luz Casal, Leo Dan, Rita Moreno, Milton Nascimento, Daniela Romo, Poncho Sánchez,** and **Toquinho** will be honored with The Latin Recording Academy®'s Lifetime Achievement Award, and **Juan Carmona "Habichuela"** and **Yomo Toro** are the recipients of the prestigious Trustees Award, it was announced today by The Latin Recording Academy ([www.latingrammy.com](http://www.latingrammy.com)). These honorees will be acknowledged at a special invitation-only ceremony on **Wednesday, Nov. 14**, at the **Four Seasons Hotel Las Vegas** as part of the weeklong Latin GRAMMY Awards® celebration. For updates and breaking news, please visit The Latin Recording Academy's social networks on Twitter and Facebook: [www.twitter.com/latingrammys](http://www.twitter.com/latingrammys), [www.facebook.com/latingrammys](http://www.facebook.com/latingrammys).

"This year's exceptional group of honorees not only beautifully represent our diverse music communities but exemplify the meaning of being a true pioneer of one's craft as well as being internationally recognized within their respective musical genres," said Gabriel Abaroa Jr., President/CEO of The Latin Recording Academy. "We continue the privilege of honoring and celebrating these iconic individuals whose contributions and accomplishments continue to leave an indelible legacy in the world of Latin music and will continue to inspire future generations of musicians and music fans for many years."

***Lifetime Achievement Awards: This Special Award is presented by vote of The Latin Recording Academy's Trustees to performers who have made creative contributions of outstanding artistic significance to the field of recording during their careers.***

With an incredible international career spanning more than three decades, Spanish born singer, songwriter and composer **Luz Casal** is an iconic figure in Spanish rock and pop music. One of the first women to break through the male-dominated rock genre, she has recorded more than 15 solo albums, contributed to several acclaimed and award-winning film soundtracks, sold more

than 6 million albums, and received numerous honors in France and Spain, among other countries. Known as the quintessential rock poetess, Casal has performed at many notable festivals and concerts. She has survived two bouts with breast cancer and continues touring throughout the world.

Learning to play the flute and harmonica at age 4 and guitar at age 11, Argentinean singer, songwriter and actor Leo Dan emerged as one of the most recognized composers and vocalists in the Latin world. Considered an integral founder of the "nueva ola" (new wave) style of popular music in the '60s, he relocated to Mexico in the '70s and became the first balladeer to record with mariachi groups, pairing his unique voice with traditional Mexican folk music. His success in this field has led to more than 2,500 musical compositions, with songs recorded in various genres such as ballada, folk, tropical, cumbia, banda, tango, and ranchera, and including translations in more than seven languages. He has sold more than 50 million albums, starred in four feature films and has been honored internationally.

With a nearly 70-year career in entertainment, Puerto Rican-born singer, dancer and actress **Rita Moreno** is one of an elite group of performers who have won the industry's top five most prestigious awards: an Oscar®, Emmy®, GRAMMY, Tony Award, and Golden Globe Award. Adding to her recognitions, she received the highest honor bestowed upon a U.S. civilian when former President George W. Bush awarded her the Presidential Medal of Freedom in 2004. Her professional repertoire includes starring in more than 135 feature films and TV series and countless stage productions in the United States and abroad. Moreno is also an esteemed lecturer, sharing her insight on various cultural and industry-related topics with a variety of organizations and universities and she is involved in a number of charities and events.

Undeniably one of Brazil's top musical innovators, singer, songwriter **Milton Nascimento** has recorded more than 40 albums and toured worldwide. In 2012 he is celebrating 40 years since the release of his acclaimed album, *Clube Da Esquina*, which is considered one of the most important works of popular Brazilian music. This three-time Latin GRAMMY and GRAMMY winner is known for his falsetto and tonal range and he is recognized for his early works that fused Africanized folk with bossanova, classical, jazz, and pop elements, transforming the tone of Brazilian music forever. His international success has led to collaborations with artists such as Duran Duran; Earth, Wind & Fire; Peter Gabriel; Herbie Hancock; Quincy Jones; Paul Simon; and James Taylor.

Since making her film debut at age 17, the journey for singer, actress and television host **Daniela Romo** has continued with no end in sight. Born in Mexico with a passion for entertaining, she launched her musical career in 1979 with her first album, *También Yo*, produced by esteemed arranger and 2011 Latin Recording Academy Trustees Award recipient Jesús "Chucho" Ferrer. The album paved the way for a multitude of successful recordings and chart-topping hits such as "Mentiras," "Celos," "De Mí Enamórate" (written by Juan Gabriel), and "Yo No Te Pido La Luna." With 16 albums, 13 soap operas, 10 stage plays, 11 original live shows, eight television shows, numerous gold and platinum records, and awards in recognition of her acting and singing, her happiness derives from what she holds most dear, the respect of her

audience and the devoted support of her fans around the world.

Influenced by Latin jazz greats Dizzy Gillespie and Chano Pozo, Mexican-American conguero, Latin jazz bandleader and salsa singer **Poncho Sánchez** is considered one of the top percussionists of all time. Self-taught at a young age to play guitar, flute, drums, and timbales, it was the conga drums that captured his heart. In 1975, he quickly became a member of famed vibraphonist Cal Tjader's ensemble until 1982. His career has lasted more than three decades and includes more than 30 albums, numerous musical collaborations, and a GRAMMY for Best Latin Jazz Performance in 1999. His self-described rhythmic style blends the harmonic sophistication of jazz with American standards and the flavor of Latin American music. Ever the consummate artist, he continues performing in concert halls and local jazz festivals throughout the world. Renowned Brazilian composer, singer and guitarist **Toquinho** is the true definition of a musical prodigy. Considered a pioneer of the música popular Brasileira (popular Brazilian music) movement of the 1960s, at age 14 he began studying guitar with notable impresarios Paulinho Nogueira, Edward Janulo (harmony), Isaias Sávio (classical), and Léo Peracchi (orchestration). As his talent grew, he composed his first big hit, "Que Maravilha," which led to a partnership with lyricist Vinicius de Moraes that produced 120 songs and numerous live performances abroad. With 75 recorded works and a musical career spanning four decades, he continues working and touring worldwide.

***Trustees Award: This Special Award is presented by vote of The Latin Recording Academy's Trustees to individuals who have made significant contributions, other than performance, to the field of recording during their careers.***

Spanish virtuoso and flamenco guitarist **Juan Carmona "Habichuela"** is revered for many things, among them having recorded with every existing flamenco cantaor from the last century, and the passion he exudes by capturing the true essence and splendor of *cante hondo*. Beginning his artistic journey as a *bailaor*, he became enamored with guitar and under the tutelage of his father and master guitarist "El Ovejilla," he relocated to Madrid and established himself as a fundamental guitarist in the famed *tablaos* of the city. He is the recipient of many distinguished awards, including a Latin GRAMMY in 2008 for Best Flamenco Album and has toured the world extensively. Although retired, he sporadically performs at various festivals throughout Spain.

Known as "The King of the Cuatro," Puerto Rican-born **Yomo Toro's** impressive 60-year musical legacy includes 150 albums, 20 consisting of both solo works and an extensive repertoire of collaborations with artists such as Harry Belafonte, David Byrne, Willie Colón, Alfonso "El Panameño" Joseph, Héctor Lavoe, Linda Ronstadt, and Arsenio Rodríguez. His preservation of traditional *jibaro* music coupled with the *bomba* format for orchestration and song structure blended to create an unrivaled depth and range unique to the genre. Though extremely connected to the folkloric roots of the cuatro, his improvisations and experimental and eclectic originality awarded him another title, "the Jimi Hendrix of the Cuatro." A member of the famed Fania All-Stars, he toured the world and will forever be treasured for his artistry as an international sensation. Toro passed away in June, shortly after being informed of this award.

**The Latin Recording Academy** is an International, membership-based organization comprised of Spanish- and Portuguese-speaking recording artists, musicians, songwriters, producers and other creative and technical recording professionals. The organization is dedicated to improving the quality of life and cultural condition for Latin music and its makers. In addition to producing the Latin GRAMMY Awards to honor excellence in the recorded arts and sciences, The Latin Recording Academy provides educational and outreach programs for the Latin music community. For more information about The Latin Recording Academy, please visit [www.latingrammy.com](http://www.latingrammy.com).



**N'Klabe "Mi Vida Eres Tú"**  
**Top 10 On Billboard Tropical Airplay Chart**  
**#3 On Media Base Tropical Chart**



Salsa group **N'KLABE** celebrates its third consecutive Top 10 hit on Billboard's Tropical Airplay chart so far this year! Their single, **"Mi Vida Eres Tú"** is #10 on the prestigious chart and #3 on the Media Base Tropical Chart. The song has become a huge hit burning up both terrestrial and

satellite radio airwaves.

**La Salsa Vive** continues in the TOP 5 of Billboard's Latin Tropical Albums chart where it became the group's first #1 album. The album debuted at #2 on Top Latin Albums and has continued to maintain the sales based on their heavy radio airplay and touring schedule.

**N'KLABE** performed this past weekend at the MGM Grand at Foxwoods theater in Connecticut. They were invited to open the 50th Anniversary Concert for El Gran Combo de Puerto Rico. The group ignited the stage bringing the sold-out crowd to their feet. **N'KLABE** performed their #1 hits including "La Banda" and songs from *La Salsa Vive*. They are preparing to release the music video for "Mi Vida Eres Tú" and continue their extensive national promotional tour visiting the major media outlets in the United States and Puerto Rico.

**N'KLABE** is the voice of the new generation of Salsa. Their mission of bringing the history of the genre to the youth has been undeniable. This project represents the vitality and power Salsa has in crossing generational boundaries and celebrating the roots, traditions, and foundation of our culture.

Following their success during the first half of 2012 **N'KLABE** shows no signs of stopping and has just scratched the surface of their mission! In the upcoming months, **N'KLABE** will bring **LA SALSA VIVE** to cities across the United States and Latin America!



**Alejandro Santoya Lorensin**





Tanto es el boom que ha logrado en el espectáculo cubano, que los canales de la Internet se han encargado de disparar su carrera al extranjero.

Varios premios han honrado su calidad interpretative y sus encantos en los escenarios.

Las personas que salen y entran a Cuba aseguran que es el artista con más proyección y que tiene un carisma muy singular.

Y no se equivocan. "El Cubatón", cómo le llaman al género urbano en la isla caribeña, ha ganado un importante espacio en el gusto del público, principalmente en la juventud, gracias al ídolo musical El Yonki, una estrella que ha traspasado la escena cubana con su pegajoso ritmo, una fusión de reggaetón y funky.

Alejandro Santoya Lorensin, nombre de pila del joven artista, ha ganado una envidiable proyección en el mundo musical debido a su vocación, aptitud y su carisma dentro y fuera del escenario.

Sus composiciones tienen el sello del éxito debido a las letras pegajosas y a las exquisitas mezclas que él mismo produce junto al talentoso y renombrado DJ UNIC. Tanto es el boom que ha logrado en el mundo del espectáculo de su tierra natal, que canales de la Internet se han encargado de disparar fuera de las fronteras de la tierra caribeña su convincente propuesta artística, la cual ya ha logrado miles de fanáticos en países como Estados Unidos.

Su sencillo de mayor éxito "El Yonki" ha logrado sobrepasar el millón de visitas en el popular canal Youtube.com y ha obtenido premios en el "Cubadisco 2010" y nominaciones en los "Premios Lucas 2011", en la categoría Novel.

Galardones que han honrado su calidad interpretativa y sus encantos en los escenarios, los cuales se suman a las opiniones de la crítica especializada, del público y de músicos de prestigio en el mercado nacional e internacional, como David Calzado y su Charanga Habanera, Gente de Zona y Paulo FG, entre otros. Este ídolo de la música urbana cubana se dio a conocer en el 2008, pero no fue hasta el 2010 que su carrera comienza a despegar como cantautor. Desde entonces, sus presentaciones en grandes escenarios cubanos han confirmado la creciente popularidad que disfruta.

"El Yonki es un joven con mucho carisma y su gran musicalidad lo llevará a la cima del éxito. Prontamente será parte de los artistas más renombrados en su género", dijo recientemente el empresario artístico Javier Otero, presidente de Blue Night Entertainment, empresa que representa al artista en Estados Unidos y Europa. El también productor de giras artísticas de estrellas de la talla de Juan Formell y Los Van Van, Gente de Zona, NG La Banda, Silvio Rodríguez y David Calzado y La Charanga Habanera, entre otros, dijo que El Yonki es uno de los jóvenes talentos más sólidos de la industria latina.



## Spanish Journalist Ana Pastor Joins CNN's Team of Contributors

*Pastor will conduct interviews for CNN en Español and CNN International*





**CNN** announced today that Spanish journalist **Ana Pastor** will join the network's team of contributors and will conduct interviews with important Spanish and international personalities from the fields of politics, arts and culture, and sports. The interviews will be shown on **CNN International** and **CNN en Español**, as well as on the networks' digital platforms [www.cnnespanol.com](http://www.cnnespanol.com) and [www.cnninternational.com](http://www.cnninternational.com).

"To become part of **CNN** is a triple honor: it means boarding the world's flagship in TV journalism. It means becoming part of a team that, for generations, has been an example of professionalism, hard work, and faith in the power of information and democracy. It is also a personal opportunity to continue my work in that which I believe in the most: honest journalism that is committed to the public during a crucial time, when the economic crisis presents a complex crossroads for Spain, Europe and the US," said Pastor. "I hope to live up to this challenge which began with a dream, and that I face with the same excitement, strength and respect as I did when I was given my first opportunity in radio many years ago."

**Cynthia Hudson**, senior vice president and general manager for CNN en Español and Hispanic strategy for CNN/US, said: "It is a great opportunity to have a journalist of Ana's stature and experience join our team. We will, without a doubt, continue to strengthen our brand and relevance in Spain and the Spanish-speaking world with interviews and reports that enhance our brand and global reach."

**Ana Pastor** began her professional career in Spain's Cadena Ser radio network, where she led the Punto de fuga show. In Spanish Television (Televisión Española) she has anchored 59 Segundos and Los desayunos de TVE, shows which turned her into one of Spain's most prestigious journalists, thanks to her rigor and independence. Work like her 2011 interview with Iranian president Mahmud Ahmadinejad has become part of Spain's TV journalism history.

### **CNN en Español**

CNN en Español, la primera cadena televisiva de 24 horas de CNN producida independientemente en un idioma diferente al inglés, fue lanzada el 17 de marzo de 1997. Ofrece cobertura continua de las noticias más relevantes de la región y del mundo con contexto y análisis, y programación que profundiza sobre temas como economía, finanzas, salud, tecnología y entretenimiento. Desde su lanzamiento, CNN en Español ha multiplicado su base de suscriptores a 30 millones de hogares y habitaciones de hotel en América Latina y a 7 millones de hogares en Estados Unidos. En sus 15 años, la cadena ha establecido el estándar para noticias creíbles, relevantes y al minuto, con programación que ofrece a su audiencia una

conexión singular con el mundo a su alrededor, que incluye todas las noticias y actualidad que necesitan para estar informados y tomar decisiones acertadas para asegurar su futuro.

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**Wisín & Yandel Kick Off Their "Lideres World Tour 2012" in Front of a Sold Out Audience of More Than 45,000 People at Santo Domingo's Historic Estadio Olimpico**





Grammy-winning top-selling Latin urban music duo **Wisin & Yandel** sold out Santo Domingo's historic Estadio Olímpico with a spectacular and unforgettable concert in front of 45,000 fans. The show kicked off their highly anticipated **"LIDERES WORLD TOUR 2012"**.

Wisin & Yandel kept a euphoric Dominican audience on their feet, dancing, jumping and singing along during their entire set which lasted almost two hours, as they performed most of the hits accumulated throughout their 13-year career together, as well as new material from their most recent album "LIDERES".

The show counted with a top-notch production consisting of a 10-musician band, 8 female dancers and a state-of-the-art lights and pyrotechnic show. Undoubtedly, the highlight of the night was the duo's energetic delivery and enormous charisma that kept them moving nonstop and always in complete dominion of the enormous stage and venue, ensuring fans an incredible experience.

In order to keep the crowds cool after standing in the heat for hours, Wisin & Yandel refreshed their fans with water hoses which amped concertgoers even more. The duo invited Jowell y Randy to the stage to perform as their special guests. During the second half of the show, it began pouring rain but all of the artists remained on stage giving the audience their all.

Wisin & Yandel will spend the fall touring the US and Latin America with their "LIDERES WORLD TOUR 2012" that will take them to the most important venues throughout all of Mexico and the U.S. in the coming months. They recently announced what is sure to be a history-making show, FOLLOW THE LEADER-THE CONCERT alongside Jennifer Lopez at the Coliseo de Puerto Rico on December 22nd.

#### **About Wisin & Yandel:**

Worldwide top-selling Latin urban music artists, Wisin & Yandel have been hugely successful during their 13-year career as a duo. They have garnered numerous multi-platinum certifications in the United States and Latin America and dozens of prestigious awards including a Grammy and two Latin Grammys. On tour, Wisin & Yandel have proven to be a force to be reckoned with, becoming the only artists in the Urban Latin Music genre to sell out both the Staples Center and



Madison Square Garden in the US. Wisin & Yandel's shows are nothing short of exhilarating. The duo travels with their 10 piece band, 8 dancers, and a state-of-the art audiovisual show; but the true stars, absolutely are Wisin & Yandel and their unique brand of Latin urban music, a fusion of genres and styles delivered with a power and passion that no one in their musical genre can match. They have recorded and shared the stage with many of the biggest artists in the music industry, including: Enrique Iglesias, 50 Cent, Ricky Martin, Pitbull, T-Pain, Romeo Santos, Aventura, Akon and Nelly Furtado, among many others.



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