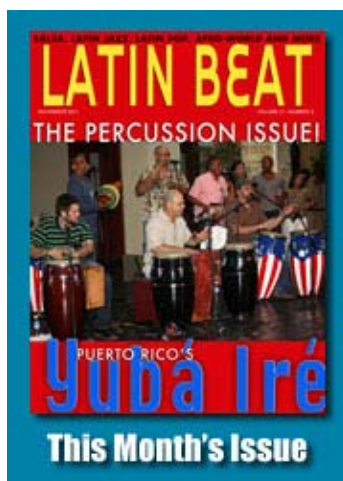


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## LB Style

### NOVEMBER 2011 ISSUE

Like

278 likes. [Sign Up](#) to see what your friends like.

*Summer is gone but not forgotten! As a Latina professional and a young mom I hope to find what is relevant and fun in the world of lifestyle, covering a wide range of topics - from fashion to books, to art and dance, and in this issue, telenovelas, that fantasy world of boy meets girl and goes through more drama than anyone in real life to get the girl, because after all, we Latinos are romantic and dramatic!*

*I will depend on guest writers from time to time to cover events and research topics in order that provide my readers with a comprehensive take on what is happening now. I'm looking for "great and affordable," but every now and then I might feature a designer with unique and one-of-a-kind designs and pricing to match, such as Anna Björnsdotter; after all, budgets sometimes have to be stretched for one to be "distinctive."*

*Email me leads on stuff you see out there you think I might like... "Like" us on Facebook!*

*Facebook: [Click Here](#)*

*Twitter: [Click Here](#)*

*Ciao, people! Happy Holidays!*

*Rebecca Burkeen*

*[info@latinbeatmagazine.com](mailto:info@latinbeatmagazine.com)*

## Designer Profile

### Cintron Band Live

Human Nature

Windows Media

Quicktime

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### Vanelis

Como Lo Extraño

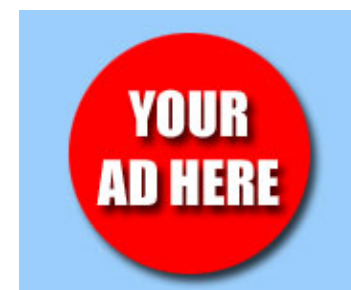
Windows Media

Quicktime

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### Nayibe

Borinquen



**Windows Media  
Quicktime**

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**Luis González**  
Spain  
**Windows Media  
Quicktime**

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**Rolando Sanchez**  
Vamonos De Fiesta  
**Windows Media  
Quicktime**

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Ethyria was established in 2003 by Anna Björnsdotter. Born and raised in Sweden, she now resides and works in Long Beach, Southern California.

**Steve Pouchie**  
Watch Ur Wallet  
**Windows Media  
Quicktime**

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**Somos Son**  
Bilongo  
**Windows Media  
Quicktime**

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**The Estrada Brothers**  
Mr. Ray  
**Windows Media  
Quicktime**

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**Manny Silvera**  
Bassed in America  
**Windows Media  
Quicktime**

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**Bobby Matos**  
Cuchy Frito Man  
**Windows Media  
Quicktime**

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**Chembo Corniel**  
Buena Gente  
**Windows Media**  
**Quicktime**

---

**Maña**  
Tranquilito  
**Windows Media**  
**Quicktime**

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**Johnny Polanco y Su**  
**Conjunto Amistad**  
El Gusto de Mi Salsa  
**Windows Media**  
**Quicktime**

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From a very early age, Anna was fascinated by clothing and what people were wearing on stage, in the movies and in the small town where she grew up. At the age of five, her mother relented and let her join the local theatre company. Anna started acting and touring on the weekends. She eventually realized that what people were wearing on stage was far more interesting to her than actually being on stage and at the age of 19 she designed costumes for her first Varité show. That eventually led her to move to California at the age of 20 to attend film school and later to design costumes for opera companies all over the U.S. In 2009, Anna designed costumes for her first feature film, the independent movie PIG.



In 2003 Anna started making clothing out of organic fabrics and knitting from recycled yarn and selling the garments under the name Ethyria. In 2008, she added the remade sweaters.





All Ethyria clothing and sweaters are made in Los Angeles. The collection consists of separates, accessories and, of course, the remade sweaters and vests. Because they are remade, no two are alike. They are all one-of-a-kind and each one is numbered. Buttons are sewn on by hand and details are added ensuring that every garment is slightly different. The remade sweaters and vests are put together by hand, every one considered and designed. Each piece is unique.  
[www.Ethyria.com](http://www.Ethyria.com)

If you would like more information about Anna's costume designs, please refer to [www.annabjornsdotter.com](http://www.annabjornsdotter.com).



## HOT, HOT PICKS FOR HER!



**The number one selling shapewear company in Latin America, Leonisa, can help get you through the holidays!** I'm always looking for new shapewear products to help my trouble areas, namely the tummy. I tried **Leonisa's Open-Bust Shirt Shaper with Sophisticated Lace** in size "Medium" shapewear. You basically slip it on like a tank top yet it has a cut-out area wear for your bra. The design of the black and gray tank that I tried out is very pretty and it didn't feel too tight or uncomfortable at all. I have tried shapewear that has made me feel like I was wearing a corset before, but not this one. I love the feel, the design, and mainly, the results. It definitely makes me appear to have a slimmer tummy area and I



really can't get over how lovely and feminine it makes me feel.  
[www.leonisa.com](http://www.leonisa.com)



**Calling all modern ladies who are looking for a safe, quick alternative to plastic surgery!**

The Wrinkle Fighting Product: Now that I am in my late 30s, I am very conscious of the emerging appearance of wrinkles around my eyes, so I was excited to try the WrinkleMd Anti-Aging iPod product. The kit includes patches that you place around your eyes

that are connected to a device that sends electromagnetic pulses to your skin. You can definitely feel a tingling sensation. The product had clear instructions (you are supposed to use it every 3-4 days), a convenient box with everything labeled and some added eye serum to use in between treatments. To go to an aesthetician to get work done would be way beyond my budget. But with this kit, you get an innovative product that provides pain-free, surgery-free benefits. I took some "before" photos so will post the "after" pic's soon! WrinkleMD is available for \$129 at [universitymedical.com](http://universitymedical.com). It's worth every cent!



## HOT PICK FOR HIM AND HER!

Incipio provides their customers with accessories that look as good as they function. This month I am featuring accessories for the iPhone plus a couple of other goodies! The perfect holiday present for him or her! [www.myincipio.com](http://www.myincipio.com)



- iPhone 4 Premium Leather Holster Case in Brown \$24.99
- iPhone 4 microtexture Silicone Case in Pearl White \$19.99
- iPhone 4 Step Semi-Rigid Soft Shell Case in Red/Gray \$34.99
- BlackBerry Bold 9650 feather Ultralight Hard Shell Case in Royal Blue \$9.99
- HTC HD7 feather Ultralight Hard Shell Case in Iridescent Teal \$24.99
- iPhone 4 ORION Slim Sleeve Case in Olive Green \$19.99



Rebecca's  
**HOT PICKS** *Fashion*

**JLo for KOHLS**

I love this complete outfit! The colors are so winter perfect, the fabrics soft and feminine.

- Faux-fur-trimmed sweater \$84
- Drape neck knit top \$44
- Skinny seamed jeans \$60
- Loretta Hobo handbag \$99
- Mesh bangle earrings \$22
- Mesh bangle bracelets \$36
- Lucille over-the-knee stretch boots \$119.99



**PacSun**

Ponchos are classic, great for running to the store, pulling it on over a turtleneck for the office, and for the casual outing. This one is very cool, perfect for the cooler days before winter.

Kirra Fleece Poncho \$29.50

Rebecca's  
**HOT PICKS** *Fashion*

**Footzyrolls**

The safari loafer is adorable and comfy! They fold into your purse to go from office to commute. I wear them everywhere! \$35  
[www.footzyrolls.com](http://www.footzyrolls.com)



**Footzyrolls**

Footzysocks are warm and glam at the same time! Worn short or tall with boots, and the best part? Faux fur trim! \$15  
[www.footzyrolls.com](http://www.footzyrolls.com)



**Turtleneck Tunic**

Available exclusively from Gaiam. I love the hankie hemline and the heather gray color of the light sweatshirt feel! Made in the USA. Eco-friendly and organic. \$98  
[www.gaiam.com](http://www.gaiam.com)



# Rebecca's **HOT PICKS** *Fashion*

## Marc Anthony for Kohls

This is a surprisingly cool collection with a hip vibe. I picked this affordable look for Fall/Winter.

- Fashion fleece jacket \$80
- Graphic tee \$30
- Denim jeans \$70
- Antonio suede bit loafers with blue accents \$90



## Ties! Ties! Ties!

Back in 2004, two Chicago attorneys got fed up at paying a fortune for neckties. So they created The Tie Bar.

ONLY \$15 each  
[www.thetiebar.com](http://www.thetiebar.com)

## Happy Feet

For the man who wants comfort while lounging at home, these house shoes are great and help a good cause!

Natural felted wool  
Exclusive Removable and Washable Liner. \$45  
[www.freewaters.com](http://www.freewaters.com)





## STYLE NEWS...

### "Latin Bombshell" Donates 11 Costumes to Smithsonian

National Museum of American History Celebrates Diosa Costello



The National Museum of American History presented an on-stage conversation with pioneering Latina performer Diosa Costello on Sept. 17, at the Smithsonian Castle. The program, featuring museum curators Dwight Blocker Bowers and Marvette Pérez, will include a donation of 11 costumes, including Costello's iconic "Latin Bombshell" outfit and her costume from "South Pacific" to the museum's permanent entertainment collections.

Costello (b. 1917) began her career in Spanish Harlem and got her big break when she co-starred in producer-director George Abbot's 1939 Broadway musical *Too Many Girls*. Her support for the then-unknown Cuban entertainer Desi Arnaz resulted in a role that launched him in the U.S. Throughout her career she has appeared in Hollywood films such as "They Met in Argentina" and "The Bullfighters"; on Broadway, most notably as Bloody Mary in "South Pacific"; on music recordings; and alongside her husband, Cuban bandleader Pupi Campo.

"Diosa Costello was more than a performer," said Perez. "She was a producer, a club owner and, most significantly, a pioneer. As the first Latina on Broadway, she paved the way for other Latinos. One of the last remaining members of her generation, her story and her costumes speak to the Latino influence on American performing arts."

This program is part of the Smithsonian's Hispanic Heritage Month celebration. For more information on events and programs, visit [www.latino.si.edu](http://www.latino.si.edu).

The National Museum of American History collects, preserves and displays American heritage in the areas of social, political, cultural, scientific and military history. To learn more about the museum, visit <http://americanhistory.si.edu>. For Smithsonian information, the public may call (202) 633-1000, (202) 633-5285 (TTY). Photo courtesy of the National Museum of American History.



## HISPANIC HERITAGE MONTH

### Kmart® Celebrates Hispanic Heritage Month by Launching the Latina Smart Fund

*Retailer uses Social Media to make Higher Education Accessible to Hispanic Youth*

In its commitment to the Hispanic community, specifically Latina women, Kmart launched the Latina Smart Fund in celebration of National Hispanic Heritage Month. Promoted through Kmart's Latina Smart Facebook page, the Latina Smart Fund will award \$25,000 in scholarships to graduating high school seniors and/or students currently enrolled in college, technical or trade schools...

According to The Pew Hispanic Center, dropout rates are the highest among Hispanics; and although nine out of 10 Hispanic young adults surveyed said that a college education is important for success in life, less than 50 percent had plans for secondary education.<sup>(1)</sup> Latina Smart Fund seeks to improve these statistics by motivating young Hispanic women to pursue higher education, providing financial support through scholarships and offering encouragement through its social media channels.

"Kmart recognizes education is a passion point within the Latino culture," said Nydia Sahagun, multicultural marketing director, Sears Holdings Corporation. "Through the Latina Smart Fund, we aim to further engage and empower the Hispanic community that represents some of Kmart's most loyal customers."

Between Sept. 15 and Oct. 31, eligible candidates applied for the Latina Smart Fund scholarship by either submitting a 750-1,000 word essay or uploading a two minute video of themselves answering a topical question to Kmart's Latina Smart Facebook page. The top 50 contestants, or most "Liked" entries, were rated by the Latina Smart Ambassadors (Blogueras) based on criteria such as originality, style, and enthusiasm. The top 20 selections will then advance to the final round where a panel of experts in the areas of business and education will choose one \$10,000 scholarship recipient and three \$5,000 runner-up awards. For more information, please visit [www.facebook.com/latinasmart](http://www.facebook.com/latinasmart).

**About Kmart** Kmart, a wholly owned subsidiary of Sears Holdings Corporation (NASDAQ: SHLD), is a mass merchandising company that offers customers quality products through a portfolio of exclusive brands that includes Jaclyn Smith, Joe Boxer, County Living, Route 66 and Smart Sense. For more information visit the company's website at [www.kmart.com](http://www.kmart.com) or the Sears Holdings Corporation website at [www.searsholdings.com](http://www.searsholdings.com).

*(1) The **Pew Hispanic Center** is a nonpartisan research organization that seeks to improve public understanding of the diverse Hispanic population in the United States and to chronicle Latinos' growing impact on the nation.*



## Union Bank and Kcet Honor Hispanic Heritage Month Local Heroes

As part of its ongoing commitment to cultural diversity and in celebration of Hispanic Heritage Month, Union Bank, N.A., partnered with independent public television station KCET to honor two extraordinary Latinos as local heroes. The honorees were announced as part of the ongoing 2011 Cultural Diversity Partnership, which recognizes and pays tribute to 12 local heroes who make a difference by improving their workplace, profession, neighborhood, community, region and the world. The 2011 Hispanic Heritage Month honorees are: **Jesús Salvador Treviño** and **Teresa Campos Hernández**.

"We are honored to celebrate these outstanding Latinos who bring leadership, commitment and creativity to their work and as a result, the communities in which they live and work benefit greatly," said Union Bank Senior Executive Vice President Pierre Habis, head of Community Banking. "We are also proud of our expanded cultural partnership with KCET this year, and we look forward to celebrating the achievements and work of many more local heroes as part of our 14-year tradition in Los Angeles."

"KCET is excited to join Union Bank as we recognize two incredible local heroes," said KCET President and CEO Al Jerome. "Each of the honorees has made a unique and valuable contribution to our Los Angeles community, and we are pleased to introduce them to our viewers through the video profiles airing on KCET throughout Hispanic Heritage Month as we also pay tribute to the many milestones and achievements of the Hispanic community."

The 2011 honorees for Hispanic Heritage Month are:



**Jesús Salvador Treviño** is a director, writer, producer, and activist whose projects reflect his social commitment and artistic vision. His career began as a student activist documenting the 1960s Chicano Civil Rights Movement with a super 8 camera. Throughout his career, he's been a participant and a chronicler of current events and issues, reflected in his work in film, television and books, which include "Yo Soy Chicano," "Chicano Moratorium," "Criminal Minds," and "ER"; his collection of short stories, such as "The Fabulous Sinkhole and Other Stories"; and his memoir, "Eyewitness - A Filmmaker's Memoir Of The Chicano Movement." Mr. Treviño also serves as president of Barrio Dog Productions, and spearheads the Latino arts, history, and culture Web site, Latinopia.com. He is the recipient of the prestigious Directors Guild Award and two Alma Awards for Outstanding Director of a Prime Time Television Drama and as co-executive



producer of "Resurrection Blvd."



**Teresa Campos Hernández** is a businesswoman, community advocate and humanitarian. Teresa and her husband Antonio Hernández opened Teresita's Restaurant in 1983. Aside from serving meals, Teresita's Restaurant is a place of hope and compassion to those in need. Regarded as the "Angel de Los Angeles" by many community members, her philanthropic spirit is infinite and her determination to help is commendable. The 77-year-old raises funds the old-fashioned way - by way of a jarrito, or collections jar, in the restaurant and through conversations with her guests. She has helped many women's and community organizations, veterans, senior citizens and victims of national disasters. It is estimated that her grassroots efforts have raised more than \$80,000.

In 1998, Union Bank and KCET created the Local Heroes Awards to help celebrate the national commemorative heritage months for various communities throughout Los Angeles. The awards honor outstanding individuals who strive to enrich the lives of others, and in 2011, the awards were expanded to recognize honorees as part of LGBT Pride Month (June). The LGBT honorees were honored during an event held in June. Additional local heroes were also identified during Black History Month (February); Women's History Month (March); Jewish American Heritage Month (May); and Asian Pacific American Heritage Month (May). The year-long celebration of diversity will culminate in an awards ceremony in October, where recipients will be formally recognized as part of the Annual Local Heroes Awards.

Throughout the respective commemorative heritage months, KCET airs video profiles of each honoree that highlights how they have made a difference in their community. The 2011 on-air profiles can also be viewed on the Web at [kcet.org](http://kcet.org). KCET also celebrates the rich and vibrant history and cultural diversity being honored with special programs throughout each featured month. Hispanic Heritage Month programming highlights include "Paraiso for Sale", Visions of "Aztlan", and "Twenty-Five Hundred & One". For more information about the Local Heroes Awards, please also visit [unionbank.com/heroes](http://unionbank.com/heroes).

***About UnionBanCal Corporation & Union Bank, N.A.***

*Headquartered in San Francisco, UnionBanCal Corporation is a financial holding company with assets of \$80.1 billion at June 30, 2011. Its primary subsidiary, Union Bank, N.A., is a full service commercial bank providing an array of financial services to individuals, small businesses, middle-market companies, and major corporations. The bank operated 403 banking offices in California, Washington, Oregon and Texas, as well as two international offices, on June 30, 2011. UnionBanCal Corporation is a wholly-owned subsidiary of The Bank of Tokyo-Mitsubishi UFJ, Ltd., which is a subsidiary of Mitsubishi UFJ Financial Group, Inc. Union Bank is a proud member of the Mitsubishi UFJ Financial Group (MUFG, NYSE:MTU), one of the world's largest financial organizations. Visit [unionbank.com](http://unionbank.com) for more information.*

**About KCET**

*On-air, online and in the community, KCET plays a vital role in the cultural and educational enrichment of Southern and Central California. KCET offers a wide range of award-winning local programming as well as the finest public television programs from around the world.*



**Kathy Vara de NBC4 recibe prestigiosa distinción  
Local Impact Award a la excelencia en la difusión  
del periodismo, de manos de la Coalición Nacional  
de Medios Hispanos**



**NBC4 LOS ANGELES ANCHOR KATHY VARA RECEIVED THE PRESTIGIOUS EXCELLENCE IN BROADCAST JOURNALISM AWARD FROM THE NATIONAL HISPANIC MEDIA COALITION AT THEIR 9TH ANNUAL LOCAL IMPACT AWARDS LUNCHEON ON SEPTEMBER 8TH IN PASADENA.**

**L TO R: NATIONAL HISPANIC MEDIA COALITION PRESIDENT AND CEO ALEX NOGALES AND NBC4 ANCHOR KATHY VARA (PHOTO: BUSINESS WIRE)**

La experimentada Kathy Vara, ícono de las noticias de la mañana recibió el prestigioso galardón Excellence in Broadcast Journalism de manos de la Coalición Nacional de Medios Hispanos (National Hispanic Media Coalition). La entrega de premios conmemoró el 9º almuerzo anual de entrega de premios de impacto local (Local Impact Awards Luncheon) de la organización, que tuvo lugar en el Hotel Westin en Pasadena.

El premio a la Excelencia en la Difusión Periodística reconoce los logros de aquellas personas que han dado tanto de sí mismas para hacer una diferencia positiva en la comunidad latina y representan una imagen positiva de los latinos en los medios de comunicación. Vara se unió a una lista de distinguidos ganadores anteriores, incluyendo a Linda Alvarez (CBS2), Rubén

Luengas (Telemundo 52), Tony Valdez (KTTV), Sylvia Lopez (KCAL), Mario Solis (NBC4), Carlos Amezcua (KTLA), Ellen Leyva (KABC), Rick Garcia (UPN 13) y Ana Garcia (NBC4).

“Kathy es una periodista dedicada quien, a lo largo de los años, ha hecho importantes contribuciones a la industria de la radiodifusión, así como a las numerosas causas sociales que ha adoptado en nuestra comunidad”, expresó Alex Nogales, Presidente y Director Ejecutivo de NHMC. “Los profesionales latinos entregados como Kathy desempeñan un papel vital en la promoción de imágenes positivas de los latinos en los medios de comunicación y estamos orgullosos de otorgarle un reconocimiento”.

“Kathy es la primera en saludar a nuestros televidentes cuando empiezan su día. Ella es una periodista de confianza y una presencia agradable y familiar”, manifestó Craig Robinson, Presidente y Gerente General de NBC4 y Vicepresidente Ejecutivo y Director de Diversidad de NBCUniversal. “Estamos muy orgullosos de su reconocimiento y celebramos este honor con NHMC”.

Como parte del equipo “Today in LA” de NBC4, Vara ha obtenido un premio Emmy en el área de Los Angeles y tres galardones Golden Mike (Micrófono de Oro) por Mejor Noticiero del Día. Además, ella recibió un Premio de la Herencia Hispana del entonces presidente Clinton y un galardón Mujer de Coraje concedido por la Ciudad de Los Ángeles. En 2011, fue honrada por el Compton Junior Posse por su trabajo con la organización ecuestre sin fines de lucro que ayuda a preadolescentes y adolescentes a que se mantengan fuera de las calles y de las pandillas.

Vara, una consumada jinete, también participa activamente en “Taking the Reins”, una organización sin fines de lucro que utiliza los caballos para enseñar habilidades de vida a las niñas adolescentes de las ciudades. Igualmente, dedica una gran parte de su tiempo libre a eventos de recaudación de fondos y actividades que promueven la conciencia sobre el lupus.

Vara ha sido presentadora de noticias a primera hora en la mañana en el mercado de Los Ángeles durante los últimos 17 años. Se unió al equipo de “Today in LA” un día después del terremoto de Northridge en 1994 y copresentó el popular noticiero de la mañana en NBC4 hasta el año 2001. Se reincorporó nuevamente al equipo en marzo de 2010.

Vara comenzó su carrera de locutora profesional en 1987 como presentadora de noticias de la mañana y reportera de asuntos del consumidor en KVII-TV en Amarillo, Texas. También ha presentado los noticieros de la mañana en KSAT-TV (San Antonio, TX), KARE-TV (Minneapolis, Minnesota) y WRC-TV (Washington, D.C.).

También fueron honrados en el almuerzo de premiación de NHMC: Gabriela Teissier de Univision y Danny Romero de KABC por la Excelencia en la Difusión del Periodismo; el Congresista Esteban Torres (Retirado) por el Sobresaliente Servicio y Compromiso con la comunidad latina y Radio Bilingüe por el Sobresaliente Servicio a la comunidad latina en difusión radial. Ana Garcia de NBC4 y Big Boy de KPWR actuaron como maestros de ceremonia.



Para conocer más acerca de Local Impact Awards o de la Coalición Nacional de Medios Hispánicos, visite: <http://www.nhmc.org> o [www.nbcla.com](http://www.nbcla.com).

#### Acerca de NBC4 Los Angeles:

NBC4 (KNBC) es la estación insignia en la Costa Oeste de las 10 estaciones televisivas propiedad de NBC. Produce más de 30 horas a la semana de noticias e información local a través de sus múltiples plataformas, incluyendo el canal 4 de difusión principal, en línea en [WWW.NBCLA.COM](http://WWW.NBCLA.COM) y California Nonstop – el canal de información y de noticias, 24 horas al día y 7 días a la semana, que se transmite en el canal digital 4.2 de NBC4 LA. Sirviendo a la comunidad de Los Ángeles desde 1949, la operación de noticias de NBC4 ha recibido casi todos los premios de la industria otorgados a las noticias locales, entre ellos numerosos premios Emmy en Los Ángeles y Premios Golden Mike, así como dos premios nacionales Edward R. Murrow y un Premio Peabody.



## GIVING BACK...

Long before it was a company, "Happy First" was a simple greeting conceived by a woman named Debbie Vinyard. It was her way of celebrating: the first day of every month, the first big milestones in life, the first moments of living each day.

But Debbie wanted to do more than just wish people well. As a cancer survivor and all-around optimist, she dreamed of creating something that could motivate others to actively identify and pursue personal happiness.

So she and her family decided to start a business. A business dedicated to inspiring infinite joy via attitude and action. A business incorporating Debbie's affinity for fashion and illustration with her infectious enthusiasm for life. A business that needed a name.

Consequently, Debbie and her family began to reflect upon what the cheerful pick-me-up of "Happy First" really meant. They realized that the simple salutation actually provides incredibly profound direction for living life. In fact, those two words summed up everything Debbie believed in — and the movement she had always dreamed of starting.

Thus, Happy First was created to ask the question, "What is happiness to you?" — and to help you discover the answer. Whether that means taking new action, adjusting an outlook, or simply finding a way to **wear happiness** on your sleeve, Happy First is your catalyst for identifying that first step.



**HAPPY FIRST**  
 THEN MAKE IT LAST

Because the best thing you can do for yourself is to become happy above all things. Happy with your circumstances. Happy with your talents. Happy with the life you lead.

So rise up. Take control. Find something to celebrate. Be Happy First. Then make it last.



The Happy First egg is a simple icon that represents the limitless potential for growth living inside each one of us. Like an egg, happiness must be nurtured to develop into something strong. Like an egg, happiness is fragile, yet resilient. And, like an egg, happiness is merely the beginning of a new, beautiful existence. It is when we break out of this shell that we become exactly who we want to be.

Happy First donates 10% of all sales to leukemia and lymphoma research because it's a cause near and dear to Debbie Vinyard's heart. As a Hodgkin's disease survivor, she relied on happiness as both ally and antidote throughout her fight against cancer.

Through monetary donations, we contribute to cancer treatment research - and the ultimate cure. But our donation is really only the beginning. To keep happiness happening, Happy First is dedicated to providing gifts of time, donations and self to help fight the good fight. For more information on how you can get involved, visit [www.happyfirst.com](http://www.happyfirst.com).

**Rebecca's Take:** As I have said before, we need to give back, and cancer touches everyone. These products are sweet and pretty, and the best part is that a portion goes to help cancer research.



**TELENOVELAS**



## Gabriela Spanic a la conquista de Puerto Rico con Emperatriz



La telenovela Emperatriz comenzó transmisiones en Puerto Rico "La isla del encanto" en agosto en horario estelar por la cadena Telemundo. En esta producción estelar que protagoniza la emperatriz de las novelas Gaby Spanic comparte créditos con los primeros actores Sergio De Bustamante, Rafael Sánchez Navarro, Julieta Egurrola y los galanes Bernie Paz y Omar Fierro.

Emperatriz comienza con el pie derecho en los Estados Unidos en Puerto Rico, además de haber sido vendida ya a más de 35 países incluyendo varios en Europa.

Con un elenco estelar, esta gran historia producida por Televisión Azteca en México marcará el inicio de una gran historia de amor, pasión, desengaño, traición, venganza y del amor de una madre que no se detendrá ante nada para recuperar el amor de su hija que le fue arrebatada cuando niña.

En esta producción estelarizada por Gaby Spanic la acompañan un elenco de primera, los primeros actores Sergio de Bustamante, Rafael Sánchez Navarro y Julieta Egurrola, los galanes, Bernie Paz y Omar Fierro, además de un elenco juvenil entre ellos Marimar Vega, Adriana Louvier y el actor puertorriqueño Jorge Alberti.

La novela en México ha tenido un gran éxito y así ha comenzado su internacionalización en países como Chile, Colombia, Centro América, Europa y Asia algunos de ellos donde por primera vez será transmitida una telenovela de Tv Azteca y donde Gaby Spanic goza de una gran popularidad y cariño de la gente. —*Alberto Gomez*



**VENEVISION INTERNATIONAL  
ANUNCIA EL ESTRENO EN MÉXICO DE  
LA GALARDONADA TELENOVELA "EVA LUNA"**



**Guy Ecker y Blanca Soto en "Eva Luna"**

**Producida en alta definición (HD) por Venevision  
Productions, "Eva Luna" por el Canal de las Estrellas de  
Televisa**



Venevision International, empresa global de entretenimiento de la Organización Cisneros, anunció que "Eva Luna", la mundialmente exitosa telenovela protagonizada por el galán Guy Ecker y la bellísima Blanca Soto, hizo su gran estreno en México el 19 de septiembre, por el Canal de las Estrellas de Televisa, comenzando al mediodía.

" 'Eva Luna' continua su exitosa trayectoria alrededor del mundo, extendiendo mas allá de los países de habla hispana, cruzando fronteras de idioma, cultura y política", comentó Manuel Pérez, Vicepresidente y Director de Finanzas (CFO) de Venevision International quien gerencia la empresa desde su centro de operaciones en la ciudad de Miami, asegurando que "esta majestuosa telenovela alcanzará gran éxito en el país azteca, complementando la programación de Televisa".

**"Eva Luna"** fue producida en alta definición (HD) por Venevision



Productions, compañía productora de la Organización Cisneros, y es comercializada alrededor del mundo por Venevision International, que distribuye programación de televisión a más de 104 países y en más de 20 idiomas. En México, Televisa transmitirá la cautivante telenovela de lunes a viernes en episodios de dos horas de duración.

**"Eva Luna"** fue galardonada el premio Rockie como 'Mejor Telenovela del Año' como parte del Festival Mundial de Medios Banff, y ha sido difundido alrededor del mundo, alcanzado gran éxito en países como España, Estados Unidos, Puerto Rico, Rusia, Lituania, República Dominicana, Emiratos Árabes Unidos, Chile, Bulgaria, Nicaragua, Panamá, El Salvador, Perú, Grecia, Colombia, Honduras, Costa Rica, Indonesia, Chipre, Ecuador, Canadá y Venezuela, donde su estreno por Venevision registró un sólido 45% de share de audiencia. Como si fuera poco, el gran final de "Eva Luna" en los Estados Unidos alcanzando una audiencia de más de 9.7 millones televidentes, de acuerdo al Índice Nielsen de la Televisión Nacional de Gente Hispana, convirtiéndola en la novela de mayor rating en la historia de producciones realizadas en la unión americana. Próximamente, se transmitirá en países como Argentina, Rumania, Bolivia, Croacia, Israel, Guatemala, Serbia, Bosnia, Hungría, Paraguay y Moldavia, entre otros mercados internacionales.

Escrita originalmente por Leonardo Padrón y adaptada por Alex Hadad, "Eva Luna" relata una moderna historia de amor situada en la ciudad de Los Ángeles que gira en torno a la vida de Eva González (Blanca Soto), una joven de extraordinaria belleza, humilde y emprendedora. Eva llega a EE.UU. con su padre y su hermana menor a California en busca de una vida mejor. Eva encuentra el verdadero amor cuando conoce a Daniel Villanueva (Guy Ecker), un exitoso ejecutivo de publicidad quien además es rico, viudo y padre de una pequeña hija. Pero el mejor amigo de Daniel, Leonardo (Julián Gil), es un consumado 'Casanova' que está decidido a hacer suya a Eva, creando una intensa rivalidad entre los dos amigos. Además, Victoria (Vanessa Villela), la prometida de Daniel y hermana de Leonardo, y Marcela (Susana Dosamantes), su jefa y futura suegra, también harán todo lo que esté en sus manos para mantener a Daniel y Eva separados.

Eva pierde a su padre repentinamente al ser atropellado por un carro y una vuelta inesperada del destino le hace creer que Daniel era el misterioso hombre detrás del volante que no se detuvo a ayudarlo. Devastada por la pérdida, ella jura vengar su muerte y Leonardo aprovecha la oportunidad para separarla de Daniel. Después de una serie de sucesos inesperados, Eva hereda la agencia de publicidad donde trabaja Daniel, armada con una posición de poder y la nueva identidad de 'Luna', ella pone su plan de venganza en acción, pero lucha entre mantener la promesa que hizo en la tumba de su padre o perdonar a Daniel. ¿Será el amor entre Eva y Daniel lo suficientemente fuerte como para superar los obstáculos que los separan?

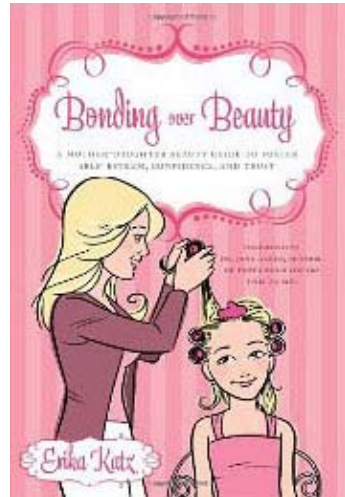
Un elenco de destacados actores y actrices de fama internacional dan vida a esta poderosa novela, incluyendo Julián Gil, Vanessa Villela, Susana Dosamantes y Lupita Ferrer; también forman parte Jorge Lavat, Anna Silvetti, Harry Geithner, Franklin Virgüez, Sonia Nohemí, José Guillermo Cortinez, Eduardo Ibarrola, Sofía Lamas, Greidys Gil, Leticia Morales, Francés Ondiviela, Carlos Yustis, Daniela Schmidt y Raúl Xiques.



## HOT READING...

### Bonding over Beauty: A Mother-Daughter Beauty Guide to Foster Self-esteem, Confidence, and Trust

By Erika Katz



Rebecca's Take: Great and instbook. As a busy mother of two 'tween girls, I was excited to read *Bonding over Beauty* as I am always in search of more ways to keep connected with my daughters. The book gives practical tips for taking care of your body, from keeping hair and face clean to the basics of shaving and applying makeup. What I most appreciated about the book is its straightforward language that makes it very suitable for reading together aloud with your daughter(s). Most impressive was the section on nutrition and fitness with an emphasis on promoting healthy self-esteem. [www.bondingoverbeauty.com](http://www.bondingoverbeauty.com)

Some interesting and fun tips from beauty blogger and author Erika Katz:





- Skin** Pumpkin is packed with anti-oxidants (A, C and Zinc). Pumpkin puree can be used to make a rejuvenating mask to help your skin glow.
- Face** Just because summer is over, don't ditch the bronzer quite yet. According to Erika, bronzer works well with the salmon and brown tones of fall to brighten the skin and extend your summer glow.
- Hair** Create a conditioning rinse by combining apple cider and vinegar
- Lips** You can easily make your own orange colored lip balm at home in under 10 minutes by combining Crisco and Tang and allowing it to harden. In just a few steps and using products from your kitchen, you have a fun lip gloss for fall.
- Body** Even though we don't usually talk about hair removal until spring, fall is the best time to start laser hair removal or electrolysis, since our skin isn't directly exposed to the sun. If you start in the fall, you will be ready to expose your skin come spring and summer.
- Health** Boost your energy and reduce stress in the fall by taking a Vitamin B supplement. Additionally, fall is perfect for buying locally grown foods, since beauty starts from the inside out.

A beauty writer as well as a former child model and actress, Erika Katz has been a beauty junkie nearly all her life. Using her experience from her days working in the beauty department at Seventeen, cosmetology classes and lessons learned through her extensive work in television and modeling, Erika created a beauty guide that served as the foundation **for *Bonding Over Beauty, A Mother-Daughter Guide to Self-Esteem, Confidence and Trust.*** From product and styling tips, such as how to create the perfect ponytail, to at home recipes for creating an organic facial scrub, Erika explores it all in her book, in which she includes her own experience as well as information from interviews with top beauty experts.



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