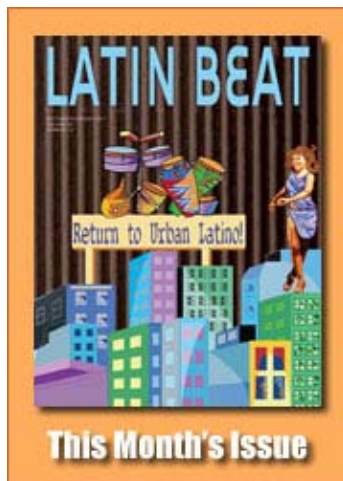




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DECEMBER/JANUARY 2010 ISSUE

News ⊕ ⊕ ⊕

Ruben Blades Gana Grammy Latino 2010

Mejor Álbum Cantautor

**YOUR
AD HERE**



Nayibe
Borinquen
Windows Media
Quicktime

Luis González
Spain



El artista panameño, Rubén Blades, fue galardonado por la Academia Latina de Artes y Ciencias de la Grabación, con un premio Grammy al Mejor Álbum Cantautor del Año, por su producción titulada *Cantares del Subdesarrollo*.

El disco, lanzado en agosto del año pasado, marcó el regreso del ícono de la salsa, tras cinco años de ausencia del mundo del espectáculo. "Cantares del Subdesarrollo" es catalogado por el propio Blades como "el disco con más swing que he hecho", ya que por la pureza y falta de arreglos formales con que fue producido, lo han hecho volver a la raíz del conjunto típico cubano.

**Windows Media
Quicktime**

Rolando Sanchez
Vamonos De Fiesta
**Windows Media
Quicktime**

Steve Pouchie
Watch Ur Wallet
**Windows Media
Quicktime**

3D Ritmo de Vida
Que Siga La Rumba
**Windows Media
Quicktime**

Somos Son
Bilongo
**Windows Media
Quicktime**

The Estrada Brothers
Mr. Ray
**Windows Media
Quicktime**

Manny Silvera
Bassed in America
**Windows Media
Quicktime**

Bobby Matos
Cuchy Frito Man
**Windows Media
Quicktime**

Chembo Corniel
Buena Gente
Windows Media

Cantares del Subdesarrollo se grabó en el 2003, pero no fue lanzado al mercado hasta el año pasado, cuando retomó su carrera artística, tras cinco años en el servicio público frente a la cartera de turismo de su país natal, Panamá. El mismo representó un desafío para el cantautor panameño, ya que con esta producción se lanzó como músico independiente, vendiendo el disco directamente desde su página web, www.rubenblades.com.

"Este trabajo lo hice en el garaje de mi casa y toqué casi todos los instrumentos," asegura Blades, quien dedica el disco a Puerto Rico y a Cuba. "Con ellas señalamos la simpleza y el poder de nuestra música popular. Esta producción es tan básica como lo es la vida en nuestros barrios populares: honestidad, valor y esperanza, aún frente a la dificultad o a la mayor decepción," destaca el artista panameño, quien además de grabar la voz y todos los coros, tocó maracas, bongó, campana, tres cubano, guitarra acústica, con cuerdas de metal y de 12 cuerdas.

Pronto, Blades sacará al mercado su nueva producción titulada *Todos Vuelven Live* que será una colección exclusiva que recopila en DVDs y CDs la música de los conciertos de su exitosa gira junto a su orquesta Seis del Solar, bajo el sello Ariel Rivas Music.—*Ariel Rivas Enterprises*



DJ WARAPO

The World's Youngest Cuban Music DJ

At the age of 18, Raydel Márquez (better known as DJ Warapo) is the youngest Cuban music DJ in the entire world. Born and raised in Southern California — home to the third largest exiled Cuban community in the U.S.A. — DJ Warapo grew up in a nurturing musical environment. His father, Reynaldo "Papito" Márquez, had accumulated one of the largest Cuban record collections west of the Mississippi. During DJ Warapo's childhood, his home was visited on a daily basis by the exiled journalist and music historian Luis Tamargo, who often brought along distinguished Cuban musicians, including but not limited to reedman Paquito D'Rivera, trombonist Lázaro González (of Los Van Van fame), bassists Edgar Hernández and Carlitos del Puerto, drummer Jimmy Branly, trumpeter Luis Eric González, and singer/percussionist Tony Alba. By the age of 12, DJ Warapo began to play several Cuban percussion instruments. His conga-playing skills were refined during various trips to his parents' hometown, the rhythmically wealthy Cuban seaport of Matanzas, where he studied with rumba master Luisito Cancino Morales (current member of Los Muñequitos de Matanzas).



Quicktime**Maña**

Tranquilito

Windows Media**Quicktime****Santiago Ceron**

Besos de Hada

Windows Media**Quicktime****Johnny Polanco y Su****Conjunto Amistad**

El Gusto de Mi Salsa

Windows Media**Quicktime****Siempre Salsa All Stars**

Salsa Para Siempre

Windows Media**Quicktime**

Through his own extensive research, DJ Warapo greatly expanded his knowledge of both traditional and contemporary Cuban music. He became a very good friend of the Miami-based DJ Melao, the world's most famous timba DJ, whose professional name is frequently mentioned in the recorded lyrics and soneos (vocal improvisations) of Orquesta Revé, Manolito y su Trabuco, Alexander Abreu's Habana de Primera, and other contemporary Cuban bands. The world's youngest Cuban music DJ not only regards DJ Melao as his primordial role model, but he is also determined to follow his mentor's footsteps as they pursue a common objective: to ensure that Cuban music receives the worldwide attention and recognition it truly deserves.

—*Ernesto Jaúregui*



Kohl's Department Stores Will Launch an Industry-First Lifestyle Brand with Jennifer Lopez and Marc Anthony

Building on Kohl's exclusive and private brand strategy, Jennifer Lopez and Marc Anthony collections will launch exclusively in Kohl's stores nationwide

Kohl's Department Stores (NYSE:KSS) and Music Entertainment Sports Holdings (MESH), a division of LF USA, today announced its plans to launch two multi-department contemporary lifestyle brands with globally-recognized entertainers Jennifer Lopez and Marc Anthony, the first celebrity couple to simultaneously design collections for one retailer. Kohl's will be the exclusive provider and marketer in the United States of all Jennifer Lopez and Marc Anthony apparel, accessories and other merchandise, which will be available in Kohl's stores nationwide and Kohls.com beginning Fall 2011.

"We are pleased to announce lifestyle brands with one of the most successful and talented couples in the entertainment business and have every confidence Jennifer Lopez and Marc Anthony will resonate with our customers," said Kevin Mansell, Kohl's chairman, president and chief executive officer. "The addition of the Jennifer Lopez and Marc Anthony collections further differentiates Kohl's with exclusive, world-class partnerships and positions us to continue to gain market share."

The Jennifer Lopez and Marc Anthony brands will initially launch in women's and men's apparel and accessories. The Jennifer Lopez collection will include sportswear, dresses, handbags, jewelry, shoes and sleepwear while Marc Anthony will launch in sportswear, dress shirts, neckwear,



accessories, suit separates, sportcoats and shoes. Over time it's expected the Jennifer Lopez and Marc Anthony collections may expand into home. Both will have prominent positioning throughout the store in the contemporary areas.

"The Jennifer Lopez and Marc Anthony collections deliver a total value proposition to our customers by offering contemporary style at an incredible value in each category," said Don Brennan, Kohl's senior executive vice president. "This launch builds on the success of and further strengthens our exclusive and private brand portfolio, which has demonstrated consistent growth over the last several years due to strong customer response."

Recognized as one of the world's most influential couples, Lopez and Anthony are celebrated for their multi-faceted work in the mass media industry. Lopez is best known as an actress, singer, and designer, while Anthony is a five-time Grammy winner who has sold more than 12 million albums worldwide.

"We are thrilled to embark on this new venture with Kohl's and to join in this important partnership," said Jennifer Lopez and Marc Anthony. "These are really exciting times for us and our family and we are looking forward to collaborating with Kohl's in the creation of a lifestyle brand that represents our true style and the essence of who we are and what we have come to represent as artists. It is with much excitement that we can bring this to the Kohl's customer."

Kohl's, Jennifer Lopez and Marc Anthony will partner on the design of all Jennifer Lopez and Marc Anthony apparel, which will be managed out of Kohl's New York Design Office. Kohl's will also manage the production, distribution and marketing, which will prominently feature Lopez and Anthony.

MESH, a division of LF USA and partnership between LF USA and Star Branding, will sub-license the Jennifer Lopez and Marc Anthony brands exclusively to Kohl's under a long-term agreement.

"Having the pleasure of working closely with Jennifer and Marc over the last several years, this exciting partnership represents a new high for the fashion industry," said Tommy Hilfiger, owner of Star Branding which is a partner in MESH, a division of LF USA. "MESH's proven ability to create compelling lifestyle brands combined with Jennifer's and Marc's unparalleled talent and Kohl's' dominant and visionary position in the retail community creates a truly powerful fashion proposition for the consumer."

About Kohl's

Based in Menomonee Falls, Wis., Kohl's (NYSE: KSS) is a family-focused, value-oriented specialty department store offering moderately priced, exclusive and national brand apparel, shoes, accessories, beauty and home products in an exciting shopping environment. Kohl's operates its 1,089 stores in 49 states with a commitment to environmental leadership. In support of the communities it serves, Kohl's has raised more than \$150 million for children's initiatives nationwide through its Kohl's Cares(R) cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For a list of store

locations and information, or for the added convenience of shopping online, visit www.kohls.com.

About LF USA

LF USA is a subsidiary of Li & Fung Limited, the Hong Kong-headquartered multinational export group and is recognized as the world's leader in consumer goods design, development and sourcing. From over 80 offices in the United States, Europe, Africa and Asia, the Group manages the supply chain for retailers and brands worldwide and sources from more than 40 economies. Corporate website: www.lifung.com

About Music Entertainment Sports Holdings (MESH)

MESH, a division of LF USA, is a partnership between LF USA and Star Branding, which is owned by Mr. Tommy Hilfiger and partners. MESH develops authentic global lifestyle brands fusing the worlds of music, entertainment, sports and fashion. Combining the traits and characteristics that make a talent unique, MESH develops a brand DNA that is shared across multiple product categories, including apparel, handbags, accessories, footwear, jewelry and fragrance.

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